

Thirteen DCs Receive New Certification Credential From ICA's Wellness Science Council

A group of 13 doctors of chiropractic recently earned the status of Certified Chiropractic Wellness Practitioner (CCWP), the first to successfully complete ICA's postgraduate wellness educational program. They were awarded the C.C.W.P. credential by the International Chiropractors Association's Council on Wellness Council on August 15, 2006.

The chiropractic wellness certification program offers an extensive postgraduate curriculum of pertinent wellness research, patient care approaches and methods to maximize the clinical effectiveness of chiropractic care in a new wellness paradigm. The program includes evidence-based information in nutrition and natural health, wellness-directed physical fitness and spinal hygiene, and state of mind and emotional health, as well as effective insights for generating and supporting patient lifestyle changes. Doctors also learn advanced approaches to patient wellness assessment clinical case management strategies for optimal wellness and recent research findings on clinically relevant lifestyle choices.

"The CCWP gives practitioners practical research and science based data in a growing field that is increasingly

relevant because it addresses important health issues in a context where chiropractors already do excel," said ICA President Dr. John Maltby. "Those who complete the curriculum build an intensified understanding of the founding philosophic and scientific principles of chiropractic. They are also uniquely equipped to fill an important lifestyle and public health gap in their communities by becoming a sound, authoritative source of evidence-based wellness living strategies."

ICA offers the CCWP program at multiple locations throughout the US. Instructors includes program founder chair Dr. James Chestnut and Dr. Richard Baxter, both highly acclaimed for their grasp of the subject matter and understanding of its clinical applications and relevance.

For more information about the CCWP program contact ICA at 1-800-423-4690 or visit ICA's website at www.chiropractic.org

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CHESTNUT—WELLNESS

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guaranteed! Better health for all those who choose sufficient vs deficient and pure vs toxic lifestyle choices.

The major premises of The Wellness Practice™ program are that our genes are innately programmed for health and thus it is always within the lifestyle choices where the determinants of health and sickness rest. We have domesticated ourselves and created a lifestyle that is incongruent with our innate genetic requirements (our innate genetic intelligence). We have made ourselves ill with "diseases of lifestyle" that are now responsible for virtually all medical costs, causes of death, and causes of infirmity in industrialized societies. Furthermore, the tools of allopathy (drugs and surgery) have failed, continue to fail, and will always fail in terms of preventing illness or regaining and maintaining health. Allopathic research, professional training, and clinical intervention neither address the cause of illness (lifestyle toxicity and deficiency) nor the requirements for health (lifestyle purity and sufficiency). The Wellness Practice™ program addresses both and is clearly a viable solution to the pandemic chronic illness in the industrialized nations. Irrefutable evidence from the peer-reviewed physiological, anthropologic, nutritional, genetic, and epidemiological literature is provided to support these premises.

I leave you with two quotes from the

Journal of Applied Physiology 2005.

"Currently, modern chronic diseases, including cardiovascular diseases, Type 2 diabetes, metabolic syndrome, and cancer are the leading killers in Westernized society and are increasing rampantly in developing nations. In fact, obesity, diabetes, and hypertension are now even commonplace in children. Clearly, however, there is a solution to this epidemic of metabolic disease that is inundating today's societies worldwide: exercise and diet."

(The author neglects two crucial points; 1. The positive effects of exercise are predominantly neural in the form of proprioception and this nutrient cannot be delivered properly if subluxation complex is present and 2. he fails to mention the importance of intellectual/emotional/spiritual homeostasis)

"Overwhelming evidence from a variety of sources, including epidemiological, prospective cohort, and intervention studies, links most chronic diseases seen in the world today to physical inactivity and inappropriate diet consumption."

(and intellectual/emotional/spiritual factors)

The evidence supporting the idea that the causes of the current pandemic of chronic illness and the solutions to it are found in lifestyle choices is overwhelming. Wellness experts then must be experts in lifestyle choices that promote the expression of homeostasis. This is exactly what The Wellness Practice™ Certification Program is designed to provide — evidence-based wellness lifestyle expertise.

The world needs us. History, science, and clinical experience indicate there is no other viable solution.

References

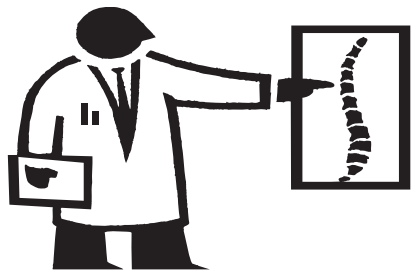
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JAMES L. CHESTNUT, B.Ed., M.Sc., D.C., C.C.W.P. has a chiropractic wellness practice in Victoria, British Columbia. A graduate of Canadian Memorial Chiropractic College, he holds a Master's degree in exercise physiology from the University of Victoria. Dr. Chestnut is the author of four books and several peer-reviewed articles published in scientific journal. He speaks worldwide on the scientific validation of chiropractic, the global neurophysiological damage of the subluxation complex and on the wellness and homeostasis effects of the chiropractic adjustment. Dr. Chestnut serves as chair of ICA's Council on Wellness and is the founder of its Wellness Certification program offered at different locations throughout the United States.

<p>1) SECRETS OF A CHIROPRACTIC DETECTIVE 2) ADJUSTING (8 HRS TOTAL) 3) MMT 4) THERAPY 5) TAPING 6) REHAB GUIDELINES 7) CODING / BILLING</p>	<p>#1 123 REHAB '06 #1 COMING TO THE <u>HOLIDAY INN ON THE BAY</u> IN SAN DIEGO, CA</p> <p>OCTOBER 21ST * NOVEMBER 18TH * DECEMBER 30TH STAFF ARE FREE * DYNAMIC * ENLIGHTENING * INTERACTIVE (FREE CHAMPAGNE, APPETIZERS & GIFT) 123REHAB DVD'S FREE TO 1ST 50 DOCTORS * 75% STUDENT DISCOUNT</p> <p>"Rehabilitation is an "Art", a "Science", a "Way of Life" DAN REYES DC, CCSP, DACRB ARE YOU UP FOR THE CHALLENGE?"</p>	<p>-12 HRS IN ONE DAY -36 HOURS TOTAL -ALL HANDS ON -PURCHASE ALL THREE FOR ONLY \$500.00 & RECEIVE A FREE 123REHAB MANUAL AND CD OR -\$199.00 EACH</p>
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