



PRESIDENT'S CORNER

"FOLLOW ME"

By John K. Maltby, DC, FICA
ICA President

John Bradley, Franklin Sousley, Harlon Block, Ira Hayes, Rene Gagnon, and Mike Strank; I think it's safe to say that most of you have never heard of these people, but I would bet there is not one of you who has not seen them. Who are they? Not pro athletes, not motivational speakers, not Fortune 500 company executives. Yet their picture has been seen by more people than probably any other in U.S. history. They are the five marines and one navy corpsman who raised the flag on Mt. Suribachi during the battle for a small island called Iwo Jima during World War II. Of these 6 special individuals, 4 would be killed within the next few days.

I believe that if you asked these six now celebrated servicemen, they would say that it's not important that you remember their names; it is more important that you remember and follow their example. With bullets flying from every direction, casualties in the thousands, these were some of the brave who charged forward. These

were the ones who heeded the call of those who fell in front of them to follow until the hill was captured.

How about the names of Vince Morehouse, Mark Bodenbender, Bill Richardson or Ray Bray? Who are these guys? From 1969 thru 1978 I worked summers as a lifeguard at the City of Huntington Beach, a one mile strip of ocean that would quite often host more than 200,000 swimmers a day. A summer of over 200 water rescues per guard was not uncommon. Why then do I mention these people in a very different situation? Because these were men who didn't spend their time telling me about all they had done or what they could do. These were men who taught me that action is more important than words. These were men who saw the challenges and said "Follow me." They saw people literally fighting for their lives and acted; and through their example and leadership, hundreds of thousands of lives have been saved.

Hurricane Katrina has created a situation where people are fighting for their lives. According to the Chiropractic Association of Louisiana, at least 100 of

their members, fellow chiropractors, have lost their practices and homes. We don't need to talk; we need to act by leading the way. We have included information on what the ICA is doing and what you can do to help in this publication, on ICA's website at www.chiropractic.org and in our news releases. This is not about who gets the credit. This is about meeting needs and saving lives.

On a national level we need to step forward in helping those areas most affected by this disaster in every way we can, but also by helping our fellow chiropractors who have lost so much. ICA recently sent a letter to all state chiropractic boards in the U.S. asking them to consider offering reciprocity to those DCs displaced as a result of this disaster. A one year reciprocity would allow many of our colleagues to continue in practice, provide income for them and their families, and give them time to prepare to return to their home practice if they choose. We have received a positive response from two states, but we need more states to respond. If you have contact with your state board members, please ask them to consider our proposal.

It's the same in our own communities. There are people in desperate need of many things, food, clothing, shelter and of course, chiropractic care. Perhaps you are already involved in a local community effort in helping or feeding the homeless, working with disadvantaged children, coaching a little league team. Good for you. If not, why not?

I was impressed recently by a relief group called Samaritan's Purse. This is a Christian non-profit group run by Franklin Graham, the son of Billy Graham. Though they obviously have the intent of sharing their faith with the victims of the disaster, they are doing this by first meeting the physical needs of those they come in contact with by providing food, clothing and even plastic to cover the roofs damaged by the storms.

Though I am sure there are many examples like this, we should learn from them. We as chiropractors need to become involved in helping and meeting the needs of those in our community, through chiropractic, yes, but also through community service projects.

As chiropractors, we are in a position to serve our communities in a number of ways. The ICA is supporting members around the nation who are providing free care to those displaced by the disaster, and in some areas, providing public service announcements designed to let the public know that this service is available for a period of time. One DC in Michigan has placed a collection basket in his waiting room, with all proceeds going to disaster relief. Many have volunteered time in evacuation centers in New Orleans, Lafayette, Houston, and many other areas across the south. More than 200 DCs from all over the world have contacted ICA indicating their availability and desire to serve in emergency relief centers, anywhere they are needed. Dozens of DCs have also of-

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JOIN ICA TODAY!

Name _____ Date of Birth _____ / _____ / _____
MONTH YEAR

Office Address* _____ Suite _____

City _____ State/Province _____ Zip _____

Country _____

Office Phone (____) _____ Fax (____) _____

Home Address _____ City _____

State/Province _____ Zip _____ Country _____

Home Phone (____) _____ Email Address _____

Chiropractic College Attended _____ Grad. Date _____ / _____

Chiropractic licenses held in: _____

In active practice? Yes No Former SICA member? Yes No Former Field member? Yes No

I hereby apply for membership in the International Chiropractors Association, agreeing to abide by the Constitution, By-Laws, Code of Ethics, all amendments and regulations adopted by the Board of Directors and Officers of the Association under the provisions of the Constitution, and amendments hereafter legally adopted. I also understand that failure to remit dues will result in loss of membership, and all rights and privileges thereof.

Signature of Applicant _____ Date _____

Please charge my: VISA MasterCard American Express Enclosed is a check/money order

Account # _____ Exp. Date _____ Signature _____

MEMBERSHIP CATEGORIES:

FIELD MEMBERSHIP

First year after graduation

- Former Student ICA member (\$50 transfer fee) \$ _____
 Non-Student ICA member (\$85 yr.) \$ _____

Second year after graduation

- Former Student ICA member (\$85 yr.) \$ _____
 Non-Student ICA member (\$75 qtr./\$300 yr.) \$ _____

Third year after graduation

- Fmr Student ICA member (\$75 qtr./\$300 yr.) \$ _____
 Non-Student ICA member (\$150 qtr./\$600 yr.) \$ _____

Fourth year or more after graduation

- (\$150 qtr./\$600 yr.) \$ _____

Lifetime Member

- (\$5,000) \$ _____

INTERNATIONAL — OUTSIDE U.S.

- \$150 yr. (U.S.) Payment may be made by MasterCard/Visa/American Express or International Money Order. Checks drawn on Canadian Banks must have "In US Funds" written after amount. \$ _____

FACULTY — D.C.s (full-time faculty only[†])

- Voting (\$75 qtr./\$300 yr.) \$ _____
 Non-Voting^{**} (\$110 yr.) \$ _____
Teaching at (school): _____

LAY^{**} (must be sponsored by two ICA members)

- Faculty non-D.C. (\$85 yr.) \$ _____
 Chiropractic Assistant (\$85 yr.) \$ _____
 Interested individual (\$85 yr.) \$ _____

Plus \$15 non-refundable application fee \$ 15.00

STUDENT^{**} (\$30 one-time fee) \$ _____

TOTAL AMOUNT^{††} \$ _____

Return application to:

INTERNATIONAL CHIROPRACTORS ASSOCIATION
1110 North Glebe Road, Suite 650 • Arlington, VA 22201
1-800-423-4690 or 1-703-528-5000 • Fax: 703-528-5023

* Unless otherwise requested, correspondence will be sent to your office address.

** Not eligible to vote in ICA elections

† Teaching 8 or more academic hours per week at an accredited chiropractic college.

†† ICA dues are not deductible as a charitable contribution for income tax purposes, but may be deductible as a business expense.