

# FRESH IDEAS

A weekend that will last a lifetime.

Chiropractors improve the lives of thousands of patients every day. The Family Practice and Dr. Plasker are continuing to help them enhance their own lives as well.

Upcoming seminars offered in early 2008 will teach doctors and their teams the science behind lifetime chiropractic care and how to apply it to their lives and their practice. We guarantee these seminars have the power to impact the rest of your life.

Join us and see why chiropractors worldwide are setting records, seeing three, four and five generations of families for lifetime care.

Together, we will help make your life and your practice everything you dreamed it would be.



## EVERYTHING LIFETIME CARE SEMINARS\*

### Everything Finance/Science of Lifetime Care

January 11-12

Costa Mesa, CA

Personal financial freedom plans. Creating and implementing financial policies that create lifetime patients and financial abundance. Become a better person. Understand the importance of stats and how to use as a tool.

### Everything New Patient

February 1-2

Kansas City, MO

Learn how to generate an endless stream of lifetime patients from marketing and new patient processing to the high-integrity financial options that make new patient processing easy, fun and very successful.

### Family Practice Intensive – Master Your Leadership Skills

February 22-23

Santa Fe, NM

This intensive will expand your personal, professional, community and global leadership skills as a strategic plan for your lifetime growth. The agenda will include morning classes and afternoon snow time. You can ski, snowboard, snowmobile or enjoy good people who want to grow. This event will be like a three-day “TIC” on the slopes and in the mountains. Don’t miss this opportunity to enhance your personal and professional life.

### Everything Patient Retention

March 7-8

Teaneck, NJ

Learn how to implement high-integrity, million-dollar retention strategies that keep your practice effortlessly running and growing. From daily magic visits and dynamic re-examinations to ongoing patient education that keeps patients involved in your practice year after year.

  
*the family*  
**Practice**  
*Lifetime Care for Everyone*

FOR MORE DETAILS ON ANY OF OUR SEMINARS VISIT  
[WWW.THEFAMILYPRACTICE.NET](http://WWW.THEFAMILYPRACTICE.NET) OR CALL 866-532-3327, EXT. 119 OR 131.

\*Included with Personal Coaching Membership for one DC and one CA.  
Six to twelve CE credits are available and determined by state with an additional fee of \$60.

REGISTER NOW FOR THE FAMILY PRACTICE SEMINARS AT [WWW.THEFAMILYPRACTICE.NET](http://WWW.THEFAMILYPRACTICE.NET)