

# Achieve the ultimate balance between your practice and your life!

Chiropractors worldwide are setting records seeing three, four and five generations of families for lifetime care. Now you can too, and build a great life for you and your family. If lifetime care is your chiropractic truth, connect to LCfE and watch your practice, income, and life soar.



Dr. Eric Plasker  
Founder and CEO, The Family Practice, Inc.



The Ripple Keeps Growing

# LCfE

Lifetime Care for Everyone

Doctors from every technique, Chiropractic College, political affiliation, and practice management program are using our lifetime care patient education, marketing programs, training tools and seminars as a catalyst for their practice or complement to their current system. If you ever feel like you are on a roller coaster trying to grow, you will love the simplicity, stability and the impact of LCfE. Unfortunately, some people think that to get families under lifetime care, you have to give the care away, resort to degrading marketing or use high pressure sales tactics. Nothing can be further from the truth. Connecting to LCfE will help you build the practice of your dreams and give you the balance you've always wanted. Let's go to work!

## Practice Building Products

- Lifetime Care Referral packets and ROF Folders
- Live Your Life without Limits-the ultimate lifetime care advertising, marketing and lecture program
- Lifetime Patient Creator audio cd
- Systems Library and much more

## Personal Development

Attend a Family Practice Seminar to jump to the next level or choose from a variety of audio CDs of Dr. Eric Plasker recorded live at seminars on topics such as personal and practice growth, time management, finances and much more.

## LCfE Connection: Telephone and Web Based Marketing and Training

The LCfE Connection will give you a first class marketing and training program at a fraction of what you would pay elsewhere. We've already done the work for you. Just download, personalize and print the marketing materials that DC's worldwide are using to generate over 1,000,000 new patients and counting. The telephone and web-based training will teach you and your team how to implement and grow your practice without having to travel to a seminar. First month only \$99.

## Personal Coaching

Our coaches have mastered LCfE and are committed to helping you do the same. Doctors in our coaching program have grown between \$10,000 and \$50,000 per month practicing congruently with their personal beliefs and building great lives in the process. Join us and achieve the ultimate balance of a great practice and life.

*"My practice has increased by over \$35,000 per month and I take more time off than ever."* Dr. Tina Theriot, LA

*"My practice has increased by over \$40,000 per month and I take a minimum of 5 weeks vacation a year."* Dr. Carmelo Caratozzolo, VA

*"My first year in practice, I am collecting over \$30,000 per month while keeping balance in my family life."* Dr. Shawn Pomeroy, KS

*"My first year in practice, I am collecting over \$45,000 per month and I am just getting warmed up."* Dr. Matt Hubbard, CA

*"My collections have increased by \$40,000 per month, my visits have increased by 250 per week, and I spend incredible amounts of quality time with my family."*  
Dr. Randy Roman, CO

### Choose One and Start Today

- Save 10% off your first product order
- Attend your first seminar for only \$199
- Join the LCfE Connection for only \$99 your first month (save \$100)
- Save up to \$500 on your personal coaching

**Call Today at 1-866-532-3327 ext. 119**

Visit us online at [www.thefamilypractice.net](http://www.thefamilypractice.net)

THE FAMILY PRACTICE



Join Dr. Plasker and The Family Practice team at an upcoming Family Practice Seminar

September 15-16, 2006 - St. Louis, MO

November 3-4, 2006 - Atlanta, GA

Seminars begin Friday at 7 p.m. 6 hours C.E. credits applied for.