



## ICA Launches Two New Significant Programs:

### Council on Chiropractic Philosophy and Practice Mastery Strategies

The ICA recently added two new programs in its continuing efforts to provide significant services to its members and the profession. The first new program is the addition of a Council on Chiropractic Philosophy. This new Council, authorized by the ICA Board of Directors at its annual meeting in 2001 will follow the same guidelines and procedures as all other ICA postgraduate

Councils. It will be open for membership and its primary focus will be in developing and presenting educational programs at the postgraduate level which advance and ameliorate the fundamental chiropractic principles and tenets.

Dr. Fred Barge has been named Chair and will be assisted by a Board that includes Dr. Eric Russell, Dr. Rob Sinnott,

Dr. Brian Flannery, and Dr. Richard Burns. "All of these individuals are creative thinkers who have completed Palmer College's 120-hour Colloquium program and accepted into the Legion of Chiropractic Philosophers and I know will be a great asset to this program," said Dr. Barge. "We are already," he added, "hard at work putting together a 300-hour syllabus for a Diplomate in Chiropractic Philosophical Standards. The goal is to start this program in 2003 in cooperation with Palmer College and the Palmer Institute for Professional Advancement. Doctors who have received the LCP (Legion of Chiropractic Philosophers) designation may enroll in the 2<sup>nd</sup> year of the diplomate program.

Membership in the Philosophy Council is open to everyone, DCs and students. The annual membership fee for doctors is \$120, with an application fee of \$15. The student fee is \$25. Doctors and students who become members in the next 12 months will have the special designation of "Founding Member" on their certificates.

Members will receive

- Membership Certificate
- Bi-monthly newsletter, *The Philosopher's Quill*
- Reduced rate for Annual Philosophy Conference

Dr. Barge also announced that the Council will kick-off its first **Conference on Chiropractic Philosophical Standards**, in the Spring of 2003. Some of the greatest minds on chiropractic philosophy will be invited to speak at this two-day program which will include lectures, panel discussions and paper presentations. "It will be an intellectual program," stated Dr. Barge "and not a motivational seminar." There will be a Call for Papers and the best ones presented by the authors at the conference and published by the Council.

All doctors and students (you do not have to be an ICA member to join the Council) interested in chiropractic philosophy or who want to understand and learn more about the foundation of this great profession, should make plans to attend, because this conference in 2003 will be the first of its kind. A special informal session for students and new grads is also being planned for Saturday evening. Watch for more news of this event on ICA's website [www.chiropractic.org](http://www.chiropractic.org) in the upcoming months.

If you are interested in becoming a member of the Philosophy Council call ICA at 1-800-423-4690 or 703-528-5000.

#### Tips on Practice Success Via E-mail



In order to assist the practitioner meet the challenges of today's rapidly changing and increasingly complex and competitive practice environment, the ICA has formed a Practice Mastery Committee. This Committee will provide, once a week, answers to the many questions on how to start, build and maintain a thriving practice.

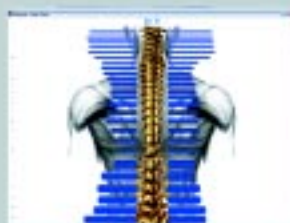
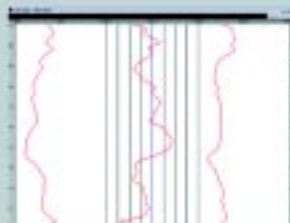
"Proven Strategies for Practice Success" is a newsletter that will be available via e-mail. The newsletter will contain concise, sharp and specific answers prepared by a committee of some of the most successful chiropractors. The goal of this program is to provide a road map for professional success and fulfillment based on ethical practices, while maintaining the principles of chiropractic.

"There is no reason for anyone in chiropractic to be struggling alone in practice. In today's environment the demand for chiropractors is greater than ever before. Strategies for success are available. ICA is dedicated to helping members, recent graduates and students master the business aspects of practice, so they can provide quality chiropractic care to as many people as possible," said Dr. Pat Gayman, chair of the newly established Committee on Practice Mastery. Other members of the committee are Dr. Don Parkerson, Dr. Jennifer Peet, Dr. Palmer Peet, Dr. Connie Holloway and Dr. John Cafferty.

This e-mail newsletter is just the first step in providing this service for practice success to ICA members. The Committee plans on expanding this "success" service to include an interactive chat room as well as other programs. ICA members may sign up for the Practice Success Strategies by calling 1-800-423-4690 or 703-528-5000.

*Seeing is believing?*  
*Seeing is understanding!*

If you owned a  and a , the power of visual Chiropractic could be yours....



#### X-Ray and Posture Capture:



*Now you can share your vision of Chiropractic with your patients!*

**Titronics Research & Development**

800.705.2307 [www.titronics.com](http://www.titronics.com) 319.683.2702