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CHOICE

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LATE BREAKING NEWS

ICA Protests PBS Depiction of Chiropractic, Urges DCs Demand Recall of Program

The International Chiropractors Association is calling for an immediate and universal response from the chiropractic community to protest the on-going broadcast of a grossly distorted and internationally damaging depiction of the science and practice of chiropractic on Public Broadcasting Service (PBS) stations across the U.S. In a regular feature show, *Scientific American Frontiers*, negative and false information is being broadcast in an episode entitled, "A Different Way to Heal".

This program is supposedly looking at alternative approaches to health care. It is clear, however, that the producers were anything but objective when gathering their mate-

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Congressional Committee Slams Medicare for Harrassment and Agency's Targeting of Chiropractors

On May 16th, before a packed hearing room, Small Business Committee Chairman The Hon. Donald Manzullo (R-IL) and over a dozen other Members of the U.S. House of Representatives, pounded Medicare Administrator Thomas Scully for that program's ongoing policy of harassing providers.

In a four-hour hearing, witness after witness, including ICA's former Central Regional Director Dr. Michael Hulsebus



Dr. Michael Hulsebus testifies before a Congressional Committee on May 16, 2002 on the abusive treatment by Medicare of chiropractic providers.

of Rockford, Ill., told the Committee how Medicare had conducted completely unjustified and overtly hostile and prejudicial attacks, post-payment audits and other strong-arm activities aimed at hurting non-MD providers. In response to the witnesses' compelling and sometimes emotional testimony, Member after Member of the Committee slammed Medicare's chief administrator for the arrogance, meanness and indefensible prejudice of that agency's operations and policies toward providers in general and doctors of chiropractic in particular.

ICA's Annual Legislative Work Day, held in conjunction with the May 16th hearing, provided the ICA doctors of chiropractic from 35 states an unique opportunity to witness Congress in action and to be present to support Dr. Hulsebus in his testimony.

This historic hearing marks a major change in the role Congress is willing to play in protecting Medicare providers and Medicare patients from the heavy handed, arbitrary and prejudice driven operations of the Centers for

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Dr. Robert Hoffman Named ICA's 2002 Chiropractor of the Year

Dr. Robert Hoffman has been named ICA's "2002 Chiropractor of the Year." The announcement was made at ICA's Annual Meeting held recently in Reston, Virginia. The Chiropractor of the Year award was first instituted in 1950 by ICA's founder-president Dr. B.J. Palmer and is ICA's highest honor.

Dr. Hoffman is ICA's immediate past president and served as ICA president from 1999-2001. Prior to his election as president he served as Chairman of ICA's Representative Assembly for many years. He has been active in ICA since his student days holding a variety of leadership positions over the years and serving on various committees and task forces. He is also active in his state and



Robert Hoffman, D.C.

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Arnold Schwarzenegger Delights Super Turnout at ICA's 10th Annual Fitness Symposium with Natural Charm and Positive Message



Arnold Schwarzenegger holds up the envelope with a check for \$10,000 presented by ICA President Dr. D.D. Humber (R) on behalf of ICA for Arnold's Inner City Games' project. On the left is ICA Fitness Council President Dr. Gerry Mattia.

The world's most famous chiropractic patient, global superstar Arnold Schwarzenegger was once again the featured speaker at ICA's 10th Annual Symposium on Natural Fitness held February 22-23 in Columbus, Ohio and delighted the audience with his charm

and humor. A vigorous advocate of chiropractic care for people of all ages, Mr. Schwarzenegger spoke about his personal experience with chiropractic, crediting the care he received throughout the years for his success in bodybuilding and for his ability to maintain such a

rigorous film making schedule. Mr. Schwarzenegger told the ICA audience:

"It has been ten great years of partnership between ICA and the Arnold Classic Fitness Weekend... Chiropractic is about health and fitness and there is such a strong relationship between the two. Together we can help the world understand how important fitness is to health and I also want to help people understand that fitness is fun. It can help families be healthier and also spend time together doing something important to all their lives. What we're trying to do is not just promote the sport of bodybuilding, but fitness and health. Fitness, for us, is everything in a naturally healthy lifestyle. So that's why it is so great for us to work together..."

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THE TRUTH ABOUT VA COMMITTEE DISPUTE. PAGE 5.