

# Now You Know...

**...how to stimulate referrals, how to educate patients, how to tell your community about you, how to tell thousands about chiropractic, how to use good information to grow your practice!**

## Chiropractic WEBSITES



- Unlimited personalized pages & updates
- Over 800 pages of updated educational content
- 33 different color templates to choose from
- Video on your website. Have a video greeting from you
- Portions of your site that you can update instantly
- Your office forms online
- Submission page included
- Your own website and email
- We handle the design and hosting for you
- No per page setup charges
- Affordable monthly charges
- Many more great features



As chiropractors, we know that referrals are the foundation for growing a practice. With this in mind, the services of Now You Know have been developed with two basic principles. First, make it educational for patients and the community, and second make it easy for the doctor to use. Now You Know offers the perfect blend of Internet technology, and quality chiropractic educational information.  
Bob Braile, DC, President, Now You Know



## E-cards

### ECHIROPRACTIC

- Send greetings directly to patients
- Chiropractic birthday and holiday cards
- Online health pamphlets
- You can add a personal message

## Email NEWSLETTERS



- Monthly email newsletter sent directly to your patients
- Current news, research and articles on health and chiropractic, all listing source or reference.
- Includes picture, logo, phone, email and web address
- You can add a personal message to be included in the newsletter each month
- Newsletter service includes Bulk-Mailer program that allows you to send additional emails out to your entire patient list
- Replies go directly to your email address

**www.nowyouknow.net**  
**800-695-8937**