



# CHOICE

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## ICA Invites Doctors, Students and Patients to Come to Washington, D.C. and Participate in Legislative Day

The Chiropractic Coalition's third Annual Legislative Day is set for Thursday, May 4, 2006 in Washington, D.C. Building on last year's tremendous success, the 2006 event is already shaping up to be bigger and better than before with hundreds of doctors, students, family members and patients expected to participate in this important annual event. The 2006 schedule is still being finalized but events will kick off in the US Capitol building on Thursday morning with a detailed issue briefing, followed by special presentations by key Congressional leaders.

"Congress will always be a vitally important battleground for the future of chiropractic," said ICA Legislative Committee Co-Chairman Dr. Michael S. McLean. "Every doctor of chiropractic, student, family member and patient has a stake in the outcome of the Coalition's

legislative efforts and everyone interested in the future of chiropractic is not only welcome, but needed at this key lobbying event."

The member organizations of the Chiropractic Coalition — the International Chiropractors Association (ICA), the Federation of Straight Chiropractors and Organizations (FSCO) and the World Chiropractic Alliance (WCA) will be promoting an agreed legislative agenda that includes Medicare improvements, commissions for doctors of chiropractic as military officers, chiropractic inclusion in the TRICARE program for military dependents and retirees, and other key initiatives. Representatives of all three organizations are currently working to finalize all of the details for the 2006 Legislative Day, as well as review legislative strategies and priorities.

"The 2006 Congressional session will require careful planning and coordination on chiropractic's behalf," said Dr. McLean. "The White House and both Houses of Congress are controlled by the same party, and serious new attention will need to be paid to the role of the Bush Administration, as well as the House and Senate in all legislative issues." Presentations will include appearances by top policy makers as well as practical briefings on how to most effectively communicate with your Members of Congress.

"This event is about influencing policy makers, not trying to impress each other," said Dr. McLean. "Our entire emphasis is on the effective mobilization of hundreds of DCs, students, CAs and family members on behalf of key chiropractic legislative initiatives, as well as educating policy makers in general about the unique role chiropractic has to play in providing safe, highly cost-effective care for consumers of all ages."

Registration to Legislative Day is FREE. Watch ICA's website at [www.chiropractic.org](http://www.chiropractic.org) for more information but mark your calendars now and plan to be a part of this important day for chiropractic. This is a powerful and unique way to contribute to chiropractic's strength and to a bright future for doctor and patient alike.



2005 Legislative Day participants

## ICA's ChiroSecure Earns Top Ratings with Policy Holders

ICA's only officially endorsed professional liability insurance program, **ChiroSecure**, has achieved the highest approval ratings from its growing population of policyholders, with nearly 95 percent renewing their malpractice coverage. In today's highly competitive insurance market, **ChiroSecure** policy holders have no shortage of options and the strong renewal percentage is the best possible measure of

customer satisfaction.

"**ChiroSecure** has worked hard over the past 15 years to provide policy holders with the highest quality service available, sound risk management advice (from our legal department as well as from a Chiropractic point of view) and honest rates," said **ChiroSecure** President Dr. Stuart E. Hoffman. "While the malpractice industry in general is currently undergoing severe scrutiny and some well warranted criticism for inflating losses and artificially high premi-

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Dr. Stuart Hoffman



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