



## PRESIDENT'S CORNER

### In the Presence of Heroes

By John K. Maltby, D.C., F.I.C.A.  
ICA President

Wow! What a weekend! I was fortunate enough to spend a weekend in beautiful Hawaii with the ICA's Council on Pediatrics at the 14<sup>th</sup> International Conference on Chiropractic and Pediatrics. In addition to listening to some wonderful speakers, I had the opportunity to visit with DCs who are uniquely dedicated to the future health of our children. The last few "President's Messages" in *The Choice* have been about the importance of service and focused on some of the heroes of the past. I am excited, however, about the heroes who are in our midst today, making extraordinary contributions to the strength and credibility of chiropractic, under the banner of the ICA Pediatrics Council.

The contributions that continue to be made by this Council are in the key areas where chiropractic most needs to be strengthened. First and foremost, the teaching programs of the Pediatrics Council are carefully focused on clinical understanding and clinical excellence and set the standard not just for chiropractic but for all of health care. Demanding and detailed, the Council's teaching programs continue to enhance

and expand the clinical abilities and understanding of DCs from around the world. As our clinical competence expands, so does our viability and effectiveness to the population that matters the most to our future — the patient.

The next powerful arena in which the Pediatrics Council and its leaders are active is in the researching and publication of a steady stream of compelling research and literature on chiropractic care for children. If you do not subscribe to the *Journal of Clinical Chiropractic Pediatrics* (JCCP) you should. If you do not have your own personal copy of the landmark textbook, *Chiropractic Care for the Pediatric Patient*, you should. Dr. Peter Fysh was one of the featured speakers at the Hawaii Pediatrics Conference and shared with the group how chiropractic intervention in the life of a child today will affect that child's impact on the future not only in their life, but the future of the planet. His message stressed the importance of educating our patients and the public in general, on the benefits of chiropractic for kids. Dr. Fysh, you are my hero.

The ICA Pediatrics Council also is a powerful source of hope and inspiration. These are commodities which are

sometimes in short supply in our embattled profession. Pediatrics Council Chairperson Lora Tanis, DC, DICCP, spoke about her heroes. Her heroes are the children she sees in her practice who fight every day, despite their disabilities, to thrive and succeed in life and how as a chiropractor, she helps these children in reaching their dreams. She shared about a young girl with severe spina bifida, in a wheel chair, who enjoys her life to the fullest, even playing in the marching band. Dr. Tanis shared some of the joy she has in providing chiropractic care to this child and watching her grow into a courageous and lovely young lady. Dr. Tanis, you are my hero.

Another highlight of this gathering was meeting with several students who took time from their busy schedule to attend. Each one of these future chiropractors were excited about the opportunity they were going to have impacting the future health of children. Yet I was surprised to learn of the limited opportunities for students at many of our chiropractic colleges to learn the specific expertise and needs in a pediatric practice. Their desire to go the extra mile to learn is a tribute to their dedication to chiropractic and kids. They are my heroes.

During the Diplomate Graduation Ceremony I was moved by the speech given by the Salutatorian, Dr. Jane Brotski, DC. She spoke of her vision for the children. She spoke of chiropractic care for all children, using a quote normally associated with education, "No child left behind." I was standing next to ICA's Vice president, Dan Murphy, while she was speaking and said to him,

"Dan, we have to make this happen." He agreed. It is my hope that the ICA with Dr. Brotski and the Pediatrics Council develop a national campaign to educate the public of the need of chiropractic care for their children. Dr. Brotski, you are my hero.

Many of you are aware of ICA's decisive action in response to the negative billboard that went up in Connecticut, as well as other attacks in newspapers. ICA has responded to each attack by providing information to our members on how they can respond. Our "Chiropractic is Safe" billboard campaign has reached tens of thousands of consumers, and is just getting underway. This effort has received the widest coverage we could have expected in the chiropractic press, and the new website, [www.chiropracticissafe.org](http://www.chiropracticissafe.org), is visited by thousands every day. We are currently developing a link on this page to educate the public on the safety and efficacy of chiropractic for kids.

How can you help as an ICA member? Join the ICA Council on Pediatrics. Educate yourself on the special needs of children by taking classes offered by this group. Share with your patients just how important it is for their children to be subluxation free. Participate in ICA's legislative efforts defending your right to practice by supporting our PAC. Become a Lifetime Member of the ICA, showing your commitment to the goals of the ICA. And finally, tell your colleagues that the ICA is the Association they need to be a part of.

The measure of heroism is always what you give, and in chiropractic, what

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# JOIN ICA TODAY!

Name \_\_\_\_\_ Date of Birth \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
MONTH YEAR

Office Address\* \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

Office Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Home Phone (\_\_\_\_) \_\_\_\_\_ Email Address \_\_\_\_\_

Chiropractic College Attended \_\_\_\_\_ Grad. Date \_\_\_\_\_ / \_\_\_\_\_

Chiropractic licenses held in: \_\_\_\_\_

In active practice?  Yes  No Former SICA member?  Yes  No Former Field member?  Yes  No

I hereby apply for membership in the International Chiropractors Association, agreeing to abide by the Constitution, By-Laws, Code of Ethics, all amendments and regulations adopted by the Board of Directors and Officers of the Association under the provisions of the Constitution, and amendments hereafter legally adopted. I also understand that failure to remit dues will result in loss of membership, and all rights and privileges thereof.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Please charge my:  VISA  MasterCard  American Express  Enclosed is a check/money order

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

## MEMBERSHIP CATEGORIES:

### FIELD MEMBERSHIP

#### First year after graduation

- Former Student ICA member (\$50 transfer fee) \$ \_\_\_\_\_  
 Non-Student ICA member (\$85 yr.) \$ \_\_\_\_\_

#### Second year after graduation

- Former Student ICA member (\$85 yr.) \$ \_\_\_\_\_  
 Non-Student ICA member (\$75 qtr./\$300 yr.) \$ \_\_\_\_\_

#### Third year after graduation

- Fmr Student ICA member (\$75 qtr./\$300 yr.) \$ \_\_\_\_\_  
 Non-Student ICA member (\$150 qtr./\$600 yr.) \$ \_\_\_\_\_

#### Fourth year or more after graduation

- (\$150 qtr./\$600 yr.) \$ \_\_\_\_\_

#### Lifetime Member

- (\$5,000) \$ \_\_\_\_\_

### INTERNATIONAL — OUTSIDE U.S.

- \$150 yr. (U.S.) Payment may be made by MasterCard/Visa/American Express or International Money Order. Checks drawn on Canadian Banks must have "In US Funds" written after amount. \$ \_\_\_\_\_

### FACULTY — D.C.s (full-time faculty only<sup>†</sup>)

- Voting (\$75 qtr./\$300 yr.) \$ \_\_\_\_\_  
 Non-Voting<sup>\*\*</sup> (\$110 yr.) \$ \_\_\_\_\_  
Teaching at (school): \_\_\_\_\_

### LAY<sup>\*\*</sup> (must be sponsored by two ICA members)

- Faculty non-D.C. (\$85 yr.) \$ \_\_\_\_\_  
 Chiropractic Assistant (\$85 yr.) \$ \_\_\_\_\_  
 Interested individual (\$85 yr.) \$ \_\_\_\_\_

Plus \$15 non-refundable application fee \$ 15.00

STUDENT<sup>\*\*</sup> (\$30 one-time fee) \$ \_\_\_\_\_

TOTAL AMOUNT<sup>††</sup> \$ \_\_\_\_\_

Return application to:

**INTERNATIONAL CHIROPRACTORS ASSOCIATION**  
1110 North Glebe Road, Suite 650 • Arlington, VA 22201  
1-800-423-4690 or 1-703-528-5000 • Fax: 703-528-5023

\* Unless otherwise requested, correspondence will be sent to your office address.

\*\* Not eligible to vote in ICA elections

† Teaching 8 or more academic hours per week at an accredited chiropractic college.

†† ICA dues are not deductible as a charitable contribution for income tax purposes, but may be deductible as a business expense.