



CHOICE

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US Supreme Court Rejects PT Appeal in Arkansas Case

The US Supreme Court has declined to hear the appeal by the physical therapists in the case of *Michael Teston vs. Arkansas Board of Chiropractic Examiners*. The decision by the Supreme Court could have major implications for maintaining and enforcing the boundaries between chiropractic and physical therapy.

In this case, a physical therapist in Arkansas was found to be performing "spinal manipulations," for which only chiropractors are licensed. After rigorous review by the Arkansas Board of Chiropractic Examiners, the defendant was found to be in violation of the Chiropractic Practice Act. The Arkansas Chiropractic Board levied a "civil penalty" of \$10,000 following the determination that the chiropractic code had been violated.

The PT appealed the decision to the Arkansas Supreme Court, and the International Chiropractors Association (ICA) stepped forward to assist by filing a detailed and compelling brief in support of the Chiropractic Board's decision. After the state appeal was rejected, the PTs appealed to the federal courts, but in a letter to the Arkansas Attorney General dated October 17,

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ICA Takes Innovative and Dramatic Steps to Educate Public on the Safety of Chiropractic Care

"Chiropractic is Safe," is the message of ICA's new campaign to educate the public about chiropractic care. The campaign recently kicked off with a large billboard in the state of Connecticut and is in response to the continuing pattern of anti-chiropractic propaganda in the media and elsewhere, such as the "Warning Chiropractic Kills" billboard that appeared in June of this year.

ICA has placed this powerful posi-

message about chiropractic," said ICA President Dr. John K. Maltby. "ICA's positive message stands in sharp contrast to the ugly and deliberate deception fueled by anti-competitive motives that characterized the first billboard."

The highly offensive anti-chiropractic billboard appeared on June 6, 2005 in Connecticut. ICA, its members in that state, its affiliate, the Connecticut Chiropractic Council, and a host of outraged



tive message of chiropractic's safety in the same location as the anti-chiropractic message. "ICA members worldwide are determined to share with the public an accurate, ethical and responsible

DCs and other organizations responded aggressively to this ugly message, and within 24 hours the billboard was covered up. It was an important victory for chiropractic and also proved what can be done if everyone works in sync with one another.

As part of its education campaign, ICA has also established a website (www.chiropracticissafe.org) for consumers which gives information on chiropractic's safety and effectiveness. The site also includes factual and well-referenced information on the risks of many standard medical procedures. The information is being constantly updated and improved so consumers can access accurate information about chiropractic.

"The all too frequent attacks on our profession falsely alleging safety con-

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Attendees Praise ICA Council's Pediatrics Conference in Maui for Program Excellence, Camaraderie and Fun Council's programs continue to raise the bar in chiropractic continuing education

It was a weekend to remember — sun, fun, and an educational program that was stimulating and packed with valuable information for the chiropractic pediatric practitioner. The 250 doctors and students attending the ICA Pediatric Council's 15th Annual Conference on December 2-4 in the beautiful Westin Resort in the exotic island of Maui, felt this event could not have been better. They learned, they listened, they networked, met old friends, made new ones and had a fun time as well.

"The primary goal of our conferences," said Council Chair Dr. Lora Tanis "is to provide the doctors with a solid educational program that is both practical and clinically relevant for the chiropractic pediatric practitioner. But we don't forget that people learn better if

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Dr. Peter Fysh congratulates Valedictorian Dr. Gina Carucci at the commencement of the '05 Pediatric Diplomates during the Annual Conference in Maui, Hawaii.



Another Milestone In Chiropractic History

ICA Council on Chiropractic Philosophy graduates 38 Diplomates in Chiropractic Philosophical Standards (DPhCS)

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