

THE CHIROPRACTIC CHOICE

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THE CHIROPRACTIC CHOICE is published by the International Chiropractors Association and is designed to keep the doctor of chiropractic informed with news useful and pertinent to the practice of chiropractic as well as provide a forum for debate and expression of opinion to encourage critical thinking and sharing of ideas. Therefore be it known that all statements of facts or opinions as expressed by authors of articles published herein are the personal opinions of the authors and may not necessarily be in agreement with ICA's published policy statements or that of the ICA Board of Directors. ICA takes no responsibility for the accuracy of information about products and services stated in paid advertisements and unless stated otherwise, does not endorse these products or services.

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ICA Endorses Cutting Edge Myo-Logic Functional Outcome Assessment System

The ICA Board of Directors, in an ongoing search to provide its members with the best information and keys to practice success, has endorsed the unique and highly respected Myo-Logic MSM-7000 functional testing equipment. The Myo-Logic system offers doctors of chiropractic an established, reproducible measurement and documentation program that is tailor made for the chiropractic practice, and fills an urgent gap in DC's validation process. "In today's increasingly competitive practice environment, where careful documentation and measurement of a patient's status and progress are the keys to acceptance, the Myo-Logic system is a powerful asset to any chiropractic practice," said ICA President Dr. John K. Maltby.

The MSM-7000 measures and records a patient's range of motion, muscle strength and pain pressure threshold; it will test for fibromyalgia and also incorporates standardized outcome questionnaires. All Myo-Logic procedures follow the protocols set forth in the current guides to permanent impairment and have a strong and proven track record in validating the clinical necessity for chiropractic care. The MSM-7000 is also the first completely wireless system on the market, benefiting from hands-free technology originally developed by Myo-Logic, and has an integrated narrative writer with voice recognition compatibility. The MSM-7000 is the only system on the market that holds all the keys to functional testing.

"Myo-Logic Diagnostics' MSM-7000

System is the best equipment I have ever seen to document and defend the existence of the vertebral subluxation complex, and to demonstrate the effectiveness of chiropractic care," said ICA Vice President Daniel J. Murphy, DC, DABCO. "The new 100% wireless MSM-7000 Evidence Based System is the finest patient documentation system available in the world today. All other systems are now OBSOLETE."

The Myo-Logic system was developed by chiropractors, for chiropractors over a period of nearly two decades. Pioneered by Harold McCoy, DC, FICA, the Myo-Logic equipment and software have been in use for many years by thousands of practitioners nationwide, and have proven to be effective and productive in every practice setting.

"We believe, after extensive research and evaluation of the product and its application to the needs of the busy chiropractic practice, that Dr. McCoy has developed one of the key ingredients that will give us the ammunition we need to prove what we do," said Dr. Maltby. "We are very excited about this new relationship and feel it will have a very positive impact not only for our members, but the profession as a whole."

Myo-Logic is offering an immediate discount of \$500 to ICA members and members of ICA's postgraduate councils on the purchase of the MSM-7000. Myo-Logic will also make a similar donation to ICA for each unit sold to support chiropractic research. For contact information see ad on opposite page.

TIME Magazine Editorial on Chiropractors and Vaccination Draws Immediate Response From ICA

On June 5, 2005 *TIME* magazine ran an article entitled "Chiropractors v. Vaccination." The article, authored by Leon Jaroff, a long-time critic of chiropractic, stated "...vaccination has saved untold millions of lives," but "critics here charge that it is largely responsible for increases in such disorders as asthma, autism, juvenile diabetes and attention deficit hyperactivity disorder (ADHD). That advice, unfortunately, is being dispensed to patients by chiropractors, far too many of them."

Mr. Jaroff went on to say that, "Chiropractors are accustomed to, and generally ignore, such criticism from the medical profession. In fact, the International Chiropractors Association sells a book entitled *Vaccination: 100 Years of Orthodox Research Shows that Vaccines Represent a Medical Assault on the Immune System.*"

The International Chiropractors Association (ICA) immediately sent off a response to *TIME* editor saying that ICA was "deeply disappointed by the shallow and incomplete depiction of the very serious issue of vaccination risk and injury, and the likewise incomplete representation of the position of this organization presented in your publica-

tion by Mr. Jaroff".

ICA wrote: "By direct reference, Mr. Jaroff named the International Chiropractors Association (ICA), and did correctly report that ICA does offer to the public a book entitled *Vaccination: 100 Years of Orthodox Research Shows that Vaccines Represent a Medical Assault on the Immune System.* This book, which is only one among the dozens that ICA has for sale on a variety of important issues, represents compelling reading. One might conclude, however, that all Mr. Jaroff read was the title. He certainly did not bother to research ICA's formal policy on vaccinations, which is as easy to find on our organization's website, www.chiropractic.org as the book to which he refers."

For the record, please note the ICA's official policy statement on vaccination states that, "...the use of vaccines is not without risk. The ICA supports each individual's right to select his or her own health care and to be made aware of the possible adverse effects of vaccines upon a human body. In accordance with such principles and based upon the individual's right to freedom of choice,

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