

U.S. Chiropractors Help Develop Chiropractic Profession in Russia



The chiropractic delegation L to R: Dr. Charles Register (Moscow), Dr. Michel Tetrault, Dr. Sherry Durrett, Dr. Dwight Whynot, Mr. Larry Berg and Dr. Clifton Bethel.

and Elena Bethel (Illinois) were also instrumental in organizing the symposium and assisting with translation throughout the meeting.

Dr. Boris Taits, Chief Doctor at St. Elizabeth Hospital, welcomed the Americans and started the Symposium off by explaining to the Russian medical doctors why chiropractic care is vital for the health care of their citizens. According to Dr. Whynot his lecture was an "unexpected surprise" to the chiropractic delegates. "It was very hard hitting on the MDs present. Dr. Taits stressed how doctors have become lazy and that they overuse drugs and surgery because it is much easier to just give a pill to cover up someone's symptoms than to really locate the cause of the problem and correct it...You would have been hard pressed to find a better pro-chiropractic message at any chiropractic college, office, or seminar," he said.

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Four doctors of chiropractic from the United States traveled to Russia to present a chiropractic symposium in May of this year at the invitation of the government of St. Petersburg. Approximately 200 Russian medical doctors, nurses and hospital administrators attended the meeting held at St. Elizabeth Hospital, one of the largest and most prominent hospitals in the northwest region of the country. The program was designed to educate them about chiropractic care and the important impact it could have in the lives of their patients.

Speakers included Dr. Clifton Bethel (Illinois), Dr. Dwight Whynot (Tennessee), Dr. Michel Tetrault (California) and Dr. Sherry Durrett (Texas). Mr. Larry Berg (Illinois), Dr. Charles Register (Moscow), Marina Manidarova, (Moscow), Elena Kroutovskja (St. Petersburg)

TAKING ON THE FIGHT

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and responsible thing to do, and I am pleased to report that the International Chiropractors Association has adopted this approach as a major element in its efforts to educate the consumer.

It is an exciting prospect to contemplate, using the vast and immediate resources of the Internet in particular, to showcase the remarkable safety and clinical effectiveness record of chiropractic. Starting with consumer satisfaction data, and ending perhaps with relating medical risks with the safety record of chiropractic, we have the opportunity to speak up and correct the negative effect on consumer choice the recent barrage by the media is clearly intended to have on choosing chiropractic.

ICA is a unique and highly credible agency in this endeavor, with pride and confidence in the founding principles of our profession it has defended in an articulate and compelling manner for nearly 80 years. These efforts deserve the support and participation of every doctor of chiropractic in the world. Tell the truth about chiropractic! That is all we need to do. Leave the lies to our competitors. I have every confidence that in the final analysis consumers will know where to go for safe, effective and high quality health care.

STUART HOFFMAN, DC, FICA, is the president of ChiroSecure, the malpractice insurance program endorsed and approved by the International Chiropractors Association. To find out how you can get liability protection at the best rates call Dr. Hoffman at 1-866-802-4476 or visit www.chirosecure.com

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