

Colleges **BENEFIT** from it . . .

Major Seminar leaders are **REFERRING** to it . . .

Field Doctors and New graduates are **SWARMING** to it . . .



Dr. CJ Mertz
Head Coach

**"THE MOST TALKED ABOUT,
MOST ANTICIPATED,
MOST REVOLUTIONARY CONCEPT THAT
HAS HIT CHIROPRACTIC IN 50 YEARS!"**



Cory Gelman
President

Subluxation will soon be a household word and Chiropractic USA will be leading the way.

NOW YOU CAN HAVE YOUR OWN

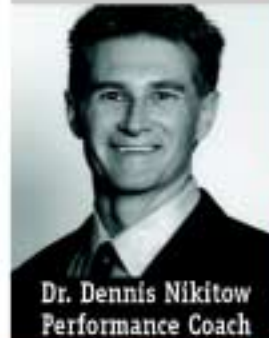


ChiropracticUSA™

"America's Chiropractic Franchise"



Dr. Michael Gelman
CEO



Dr. Dennis Nikitow
Performance Coach

WHO IS IT FOR?

1. COLLEGE GRADUATES

Over 50% of graduates who will not be eligible for loans, can find a home at ChiropracticUSA.

2. ASSOCIATES

Doctors with good hearts, good hands, and big dreams but don't have the financial resources or the guidance to open their own chiropractic practice.

3. PRACTICE OWNERS

From the doctor who is having difficulty in practice to the entrepreneur who dreams of running multiple satellite practices.



Jeanine Graykowski
CA Trainer

Imagine... A TEAM OF CHIROPRACTORS WHO WILL BE PROMOTED LOCALLY, REGIONALLY AND NATIONALLY BY ONE OF AMERICA'S TOP PUBLIC RELATIONS FIRMS.

Then Imagine... USA'S FIRST AND ONLY PRINCIPLED, SUBLUXATION-BASED, FAMILY CENTERED, CASH-LIKE FRANCHISES COMING TO YOUR TOWN!

WHAT WILL IT DO?

1. FINANCIAL SUPPORT

Receive \$50,000-100,000 to build or rebuild the practice of your dreams.

2. PRACTICE MANAGEMENT

You will have exclusive training in The Waiting List Practice, the number one coaching system in the world. By using the ProSkills Coaching system developed by Dr. CJ Mertz you too can join the doctors in over 5000 practices that have implemented this system and have gone on to reach service levels that average 300 PV's per week. With Dr. Mertz and Dr. Nikitow in on your team you will reach your highest goals and potential in practice.

3. PUBLIC RELATIONS

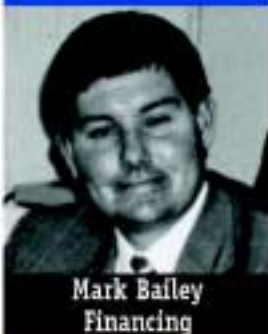
Have a promotional campaign expert on your team who will help you build a successful new patient marketing strategy.

4. TOTAL EQUIPMENT AND PRACTICE SOLUTIONS

Lease or buy the best adjusting tables, x-ray machines, software, exam equipment, education and promotional materials, all at the best prices.

5. PRACTICE LAYOUT STRATEGIES

Our experts will help you find the best space, negotiate the lease, design or re-design the perfect practice.



Mark Bailey
Financing

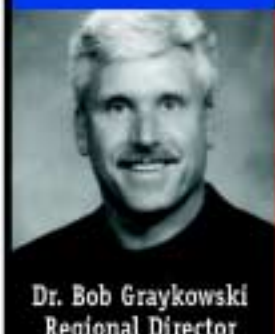


Dana Puckett
Public Relations

**NO UPFRONT
FRANCHISING
FEES FOR
CURRENT
PRACTITIONERS!**

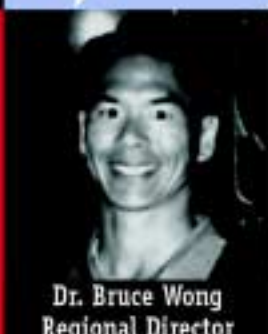


James Gaetz
Real Estate



Dr. Bob Graykowski
Regional Director

**CONTACT
DR. WONG
(808) 593-2807
OR
DR. GRAYKOWSKI
(916) 487-5757
AND ASK
THEM HOW IT'S
WORKING!**



Dr. Bruce Wong
Regional Director

FREE! just for calling!
Receive an invitation to attend a Total Skills Integration™ at no cost! And we'll send you an informational CD on the benefits of ChiropracticUSA.

To learn if you are eligible for a Chiropractic USA Franchise, call 1-800-808-0899 Today.

FRANCHISE LOCATIONS WILL BE AWARDED ON A FIRST-COME BASIS. CALL TODAY AND SECURE YOUR FUTURE.

www.chiropracticusa.net

UPCOMING TOTAL SKILLS INTEGRATION™ SEMINARS

ATLANTA June 6-8, 2003
PHOENIX Aug. 1-3, 2003
LAS VEGAS Sept. 19-21, 2003
WASHINGTON, DC Nov. 7-9, 2003

Visit www.teamwlp.com for more information on TSI seminars.