



## "Motion" Means Action

By John K. Maltby, D.C., F.I.C.A.  
ICA President

*"No.15. No Motion without the Effort of Force. Matter can have no motion without the application of force by intelligence."*

R.W. Stephenson, D.C.  
Chiropractic Text Book

Over the past couple of years we have all been able to see great strides in the ICA; membership is way up, our presence at events across the world has grown dramatically, the volume, quality and relevance of ICA's programs has increased dramatically, and our direct involvement in policy-making decisions affecting the future of chiropractic has reached an historic level.

All this doesn't just happen. It happens because of a force within the ICA that nothing can stop. That force is the sacrificial giving of time, creative thinking and money by individual members of the ICA for the protection of the profession we so dearly love.

But we shouldn't be surprised by any of this. This has been going on for decades. Think back to some of the early pioneers of our profession. These were men and women whose sense of pur-

pose was so strong they would risk going to jail in order to provide the miracles of chiropractic to humanity. Today we seem to be upset about not getting proper re-imbursement by 3<sup>rd</sup> party payers. Back then they weren't concerned about getting personal credit for their endeavors; they were only concerned about getting sick people well through chiropractic.

Proverbs 20: 4 states, "The lazy man will not plow because of winter; he will beg during harvest and have nothing." This is no time for us to be lazy. This is the time for the ICA to continue to be the intelligent force moving chiropractic into the future by defending the principles of chiropractic and our right to practice.

This has been recently demonstrated through the recent activities concerning the California Board of Chiropractic Examiners. In the midst of many changes, this Board has acted out of concern about the future of chiropractic. This Board has been challenged with the protection of the public and has understood that the best way to protect the public is to protect chiropractic. We are not talking here about the

bad ones out there ripping off insurance companies or patients.

The ICA has always had a zero tolerance for those who practice outside the scope of their state laws. We are talking about those of us who only want the freedom to provide chiropractic care to our patients so that they can experience a healthier life. The ICA has worked with this Board by providing important information regarding serious concerns over the behavior of certain staff members. ICA of California has been present at these Board meetings for the past several years in order to represent the concerns of the practicing DC. This is not about who gets the credit for doing the job. It's about getting the job done for chiropractic.

Doing the work of developing relationships, providing valuable information, maintaining chiropractic's principles, taking strong and clear stands and applying the force chiropractic needs to thrive can only come about through the continued working and giving of the members of the ICA. The greater the numbers, the greater the force. Begin by joining the ICA and getting involved in an association dedicated to a strong, indeed powerful future for chiropractic. Get involved in legislative activities like the "Legislative Coalition Day" in Washington, DC, attend State Board meetings, and give that extra lift to our profession by doing the hard, demanding work of collective problem solving.

Your participation in ICA is most important. We are an open door to all who

cherish chiropractic's unique role in health and health care. Your participation in ICA's efforts is the best guarantee you can have that the real-world, down-to-earth struggle for chiropractic's future will be effectively coordinated and maintained, with energy, determination and with courage. We have a unique responsibility to act in chiropractic's best interests based on the demands of the real world.

This means that we must sometimes walk in uncomfortable territory, deal with differences, and clear away confusion about chiropractic's definitions, principles and direction. By meeting and engaging in aggressive advocacy for chiropractic, fostering responsible dialogue and speaking out plainly and forcefully when chiropractic's vital interests are at stake, we can all come together through ICA to serve the world of chiropractic, with force, intelligence and dignity.

Remember, "Matter can have no motion without force by intelligence."



# JOIN ICA TODAY!

Name \_\_\_\_\_ Date of Birth \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
MONTH YEAR

Office Address\* \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

Office Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Home Phone (\_\_\_\_) \_\_\_\_\_ Email Address \_\_\_\_\_

Chiropractic College Attended \_\_\_\_\_ Grad. Date \_\_\_\_\_ / \_\_\_\_\_

Chiropractic licenses held in: \_\_\_\_\_

In active practice?  Yes  No Former SICA member?  Yes  No Former Field member?  Yes  No

I hereby apply for membership in the International Chiropractors Association, agreeing to abide by the Constitution, By-Laws, Code of Ethics, all amendments and regulations adopted by the Board of Directors and Officers of the Association under the provisions of the Constitution, and amendments hereafter legally adopted. I also understand that failure to remit dues will result in loss of membership, and all rights and privileges thereof.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Please charge my:  VISA  MasterCard  American Express  Enclosed is a check/money order

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Return application to:

 **INTERNATIONAL CHIROPRACTORS ASSOCIATION**  
 1110 North Glebe Road, Suite 650 • Arlington, VA 22201  
 1-800-423-4690 or 1-703-528-5000 • Fax: 703-528-5023

\* Unless otherwise requested, correspondence will be sent to your office address.  
 \*\* Not eligible to vote in ICA elections  
 † Teaching 8 or more academic hours per week at an accredited chiropractic college.  
 †† ICA dues are not deductible as a charitable contribution for income tax purposes, but may be deductible as a business expense.

### MEMBERSHIP CATEGORIES:

#### FIELD MEMBERSHIP

##### First year after graduation

- Former Student ICA member (\$50 transfer fee) \$ \_\_\_\_\_
- Non-Student ICA member (\$85 yr.) \$ \_\_\_\_\_

##### Second year after graduation

- Former Student ICA member (\$85 yr.) \$ \_\_\_\_\_
- Non-Student ICA member (\$75 qtr./\$300 yr.) \$ \_\_\_\_\_

##### Third year after graduation

- Fmr Student ICA member (\$75 qtr./\$300 yr.) \$ \_\_\_\_\_
- Non-Student ICA member (\$150 qtr./\$600 yr.) \$ \_\_\_\_\_

##### Fourth year or more after graduation

- (\$150 qtr./\$600 yr.) \$ \_\_\_\_\_

#### INTERNATIONAL — OUTSIDE U.S.

- \$150 yr. (U.S.) Payment may be made by MasterCard/Visa/American Express or International Money Order. Checks drawn on Canadian Banks must have "In US Funds" written after amount. \$ \_\_\_\_\_

#### FACULTY — D.C.s (full-time faculty only†)

- Voting (\$75 qtr./\$300 yr.) \$ \_\_\_\_\_
  - Non-Voting\*\* (\$110 yr.) \$ \_\_\_\_\_
- Teaching at (school): \_\_\_\_\_

#### LAY\* (must be sponsored by two ICA members)

- Faculty non-D.C. (\$85 yr.) \$ \_\_\_\_\_
- Chiropractic Assistant (\$85 yr.) \$ \_\_\_\_\_
- Interested individual (\$85 yr.) \$ \_\_\_\_\_

- STUDENT\*\* (\$30 one-time fee) \$ \_\_\_\_\_

**TOTAL AMOUNT†† \$ \_\_\_\_\_**