

Wellness Book by Drs. Hoffman and Deitch Hits Best Seller List.

Discover Wellness: How Staying Healthy Can Make You Rich is a book for everyone. It offers a practical solution to America's health care crisis – by individuals making smarter lifestyle choices so they get less sick. The book is informative and revealing, but more significant, it is empowering. Published early this year, *Discover Wellness* hit #4 on Amazon's best seller list on the day of its launch.

The co-authors of the book are former ICA President and CEO of Master's Circle Bob Hoffman, DC and Master's Circle Chief Wellness Officer Jason Deitch, DC. The authors were inspired to write the book after reading a Harvard research study that showed over 50 percent of personal bankruptcies in America were related to medical debt, that Starbucks and General Motors spend more on health care than



they do either on coffee or steel.

Drs. Hoffman and Deitch offer a seven-step solution to better health

through better living, improved alignment, nutrition, exercise, healthy thinking, healthy habits, creating a wellness team and knowing the wellness essentials. Special sections written by Michael Zimmerman, MD, Gerry Clum, DC, Jeffrey Spencer, DC, and others complement the authors' information and recommendations with their individual perspectives on wellness. In *Discover Wellness* readers will discover

- The seven critical health conditions that are causing America's almost \$2 million crisis and provide some simple solutions
- The most common medical treatments responsible for bankrupting America and Americans
- Why wellness is the solution to reducing the risk of emotional, physical and financial bankruptcy
- The seven simple steps to dramatically improving one's health in 90 days or less
- Effective solutions for employers and employees to recover from the

- skyrocketing costs of health care
- How Americans can be accumulating millions of dollars by improving their vitality and maximizing their golden years of retirement.
- How staying healthy can make one richer!

Discover Wellness retails for \$24.95 and may be purchased on Amazon.com.

**COLLEGES
SEND YOUR
NEWS RELEASES
FOR COLLEGE
ROUNDUP TO:**
mrangnath@chiropractic.org

IDENTITY THEFT – HOFFMAN *continued from page 12*

closed checks or credit transactions, only a quick glance, and don't review them closely to make sure there are no unauthorized withdrawals or charges.

2. If someone has managed to get access to your mail or other personal data, and opened any credit cards in your name or taken any funds from your bank account, contact your financial institution or credit card company *immediately* to report those transactions and to request further action.

A – Ask periodically for a copy of your credit report.

Your credit report should list all bank and financial accounts under your name, and will provide other indications of whether someone has wrongfully opened or used any accounts in your name.

M – Maintain careful records of your banking and financial accounts.

Even though financial institutions are required to maintain copies of your checks, debit transactions, and similar transactions for five years, you should retain your monthly statements and checks for at least one year, if not more. If you need to dispute a particular check or transaction especially if they purport to bear your signatures your original records will be more immediately accessible and useful to the institutions that you have contacted.

What to do If you become a victim Of identity theft?

If you think you've become a victim of identity theft or fraud, act immediately to minimize the damage to your personal funds and financial accounts, as well as your reputation. Here's a list — based in part on a *checklist* prepared by the *California Public Interest Research Group (CalPIRG)* and the *Privacy Rights Clearinghouse* — of some actions that you should take right away:

1. Contact the *Federal Trade Commission (FTC)* to report the situation, whether —

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"I had to refund an insurer \$60,000

because my instrument's documentation proving the need for care just didn't cut it. I finally purchased a MyoVision™ because it is the only machine that meets AMA guides for all ranges of motion, and the company's in-house experts have won so many insurance-related lawsuits that I know I can rely upon them to support me if this happens again. Please doctors, just purchase one. It would have paid for itself in just three months!"

Dr. J.W., Washington

ABOVE: Brand X. IMPROPER USE OF RANGE OF MOTION:

Claiming to have a single inclinometer with two points as meeting AMA guides is fraudulent and can lead to license suspension. Two separate probes must be used simultaneously to legally claim you meet AMA Guides.

ABOVE: MyoVision™. PROPER LEGAL USE OF RANGE OF MOTION:

MyoVision is the only multifunction system with dual inclinometers as required by the AMA Guides. MyoVision protects you from fraud charges, significantly increases accuracy, is 4 times faster and provides the indisputable objective documentation which cannot be considered inadmissible in the medical-legal arena.

Designed by NASA Scientist David Marcarian. MyoVision is the only of the top systems found admissible in the landmark Superior Court case proving Validity of MyoVision Technology. Protect yourself with the best, or gamble with the rest.

Check Out Our Endorsements From The World's Leading Experts at www.myovision.com

Protect Your Future Income. Order Today!

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2007 Is All About Audits and Documentation

According to the AMA Guides, 5th Edition, page 400-405, under 15.8b:
"Since spinal motion is compound, it is essential to measure simultaneously motion of both the upper and lower extremes of the spine region being examined".

Simply put, you need dual inclinometers. You need MyoVision.

MYOVISION

Of the top two brands, MyoVision is the only one to meet strict AMA guides.