

THE CHIROPRACTIC CHOICE

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ICA-PAC Congressional Lunch Club Offers New Means to Support Chiropractic's Legislative Agenda

By Michael S. McLean, D.C., F.I.C.A.
ICA-PAC Co-Chairman



The International Chiropractors Association Political Action Committee (ICA-PAC) has launched a new fundraising initiative, seeking to mobilize doctors of chiropractic from across the United States in support of chiropractic's urgent political action needs. Called the ICA-PAC Congressional Lunch Club, this initiative asks DCs from the U.S. to donate the price of a lunch each month to fund donations to pro-chiropractic candidates for the U.S. House and Senate, and to insure that the political message of chiropractic is delivered with credibility and power.

In November of this year, voters across the United States will be making choices for nearly all legislative and many executive offices in the nation. Make no mistake about it; the battle for chiropractic's future is raging in Congress, the Executive branches in Washington and in the state capitals and, of very real urgency, in the 50 state legislatures. We do not know how else to characterize the situation we find ourselves in but one of genuine crisis because our future hangs in a very narrow balance.

Organized medicine, hospital, drug and insurance industry interests are wading into the political process with more money than ever before. Sadly, their power in the public policy process is immense, even when they are promoting bad policies, because of this generous "investment" in their own self-interests. Subluxation-based chiropractors MUST have a matching dedication and focus and not hold back in this vital election cycle.

At the state level physical therapists have introduced bills in dozens of state legislatures seeking authority to do what you do, adjust the spine, on a direct access basis, WITH NO ADDITIONAL EDUCATION! ICA-PAC is fighting those fights in partnership with our members and allied state associations. **AND, WE ARE MAKING THE VITAL DIFFERENCE!**

In the Medicare program, more and more beneficiaries are being pressured into HMO and other managed care schemes in which access to chiropractic services is being limited and in many such plans, the services of other providers are being substituted for real chiropractic care, all with the connivance of the Department of Health and Human Services. Their goal is, admittedly, to reduce chiropractic utilization because we are too much in demand and too competitive, taking funds away from the medical monopoly.

We are asking U.S. DCs to donate whatever they feel they can afford each month so we can work from the strongest possible position as we fight on chiropractic's behalf. The thousands of U.S. doctors to whom this appeal is going represent a power base of enormous potential influence, if we all do

our share. Our future depends on your generosity! We have exciting opportunities in the Congress that will convene in January 2007, but we need to show our friends in the House and Senate that we have the determination to support those who are willing to support us. It is as simple as that.

ICA-PAC is fighting for chiropractic's future with great courage and determination. In state after state, ICA and ICA-PAC defend the independence and integrity of chiropractic by opposing chiropractic medicine, PT and other dangerous initiatives that would harm the profession and the public. On the national level, ICA offers a clear, strong voice representing chiropractic as a separate and distinct science, art, philosophy and practice, based on the unique concept of the subluxation and the unique benefits of the chiropractic adjustment, not just against chiropractic's medical critics and competitors, but sometimes against forces within the profession itself.

For examples of the powerful statements ICA has been making on behalf of chiropractic and ICA's legislative initiatives, we urge you to visit ICA's website at www.chiropractic.org and read for yourself what ICA-PAC is doing on chiropractic's behalf. We are using electronic communications to influence lawmakers, educate the insurance industry and to inform the public. In this process, the political needs of chiropractic are demanding that we do and give more. To do this, we need your help.

ICA was founded more than three-quarters of a century ago by Dr. B.J. Palmer as a voice and action arm for chiropractic. Our mission has been and continues to be the representation of chiropractic's unique values and vision. Dr. Palmer told us, "We must embrace with passion the unique powers of the chiropractic science. If we do not, others will and pervert it in the process. Only a strong ICA can keep that from happening." Nobody said it would be easy. Nobody said it would be free

Call ICA-PAC today at 1-800-423-4690 or contact us by e-mail at chiropractic@chiropractic.org and ask to sign up for the Congressional Lunch Club.

Donations to ICA-PAC must be from personal funds and are not tax deductible on your federal return.

Chiropractic Advocate State Senator Jim Jordan Seeking Ohio Congressional Seat

ICA-PAC has given its enthusiastic support to chiropractic patient and legislative advocate State Senator Jim Jordan, who is seeking an open Congressional seat in Ohio's 4th Congressional District. Serving his second term in the Ohio Senate, Senator Jordan



Ohio State Senator Jim Jordan

was first elected to the Ohio House in 1994, where he served three terms before winning a hotly-contested Republican primary for the State Senate in 2000.

"Senator Jordan has been a huge supporter of chiropractic issues during his tenure in the Ohio House as well as the Senate," said ICA Member and Jordan campaign worker Dr. Kreg Huffer of Jackson Center, Ohio. "He has worked tirelessly on issues to strengthen the status of the doctor of chiropractic under the laws of Ohio, fought to keep DCs in the state's Medicaid program, and always been available to listen to our concerns," Dr. Huffer added.

"Senator Jordan is a proven legislator who, throughout his service at the statehouse has worked hard to defend the families and taxpayers of his state," said ICA-PAC Co-Chairman Dr. Michael

McLean. "He has the kind of dedication and understanding of chiropractic issues that we desperately need in the U.S. Congress, and this is why ICA-PAC is encouraging not just DCs in Senator Jordan's district but from across the nation to support his effort."

Jim Jordan was raised in Champaign County, Ohio, graduating from Graham High School in 1982, where he was a four-time state champion in wrestling with a career record of 150-1. He went on to earn a bachelor's degree in Economics from the University of Wisconsin, where he was a two-time NCAA wrestling champion. He later earned a master's degree in Education from the Ohio State University and a law degree from Capital University in Columbus, Ohio.

From his first day in office, Jim Jordan began making a difference on issues that matter most to Ohio's families. Jordan's amendment to the Welfare Reform Bill of 1996 limited the amount of time able-bodied individuals could remain on welfare. He also authored the Income Tax Reduction Fund which required that surplus state revenue be used to reduce state income tax rates instead of spending it on more government programs.

According to the official campaign website, www.jimjordanforcongress.com, "Jordan is a fiscal conservative who believes that families and taxpayers, rather than government, know best how to make decisions with their money. In the past ten years, Jim Jordan has led the fight against efforts to raise taxes, including tax increases proposed by leaders of his own political party. Jim Jordan believes that cutting taxes and letting families keep more of what they earn helps build strong communities and a vibrant economy."