

Chiropractors Uniting To Lead Family Health Care



Impact your practice and the world as you build the family practice of your dreams. Experience The Family Practice Seminars and enjoy a unique training environment where chiropractors of all backgrounds and practices are uniting not just to practice chiropractic, but to lead family health care in their communities.

No matter what type of practice you have, what technique you use or how long you have been in practice, there is a place for you in The Family Practice Seminars. If you're looking for systems that truly work and are tired of trying to figure things out on your own, then attend a Family Practice Seminar today.

The Family Practice Seminars offer the perfect blend of personal growth, motivation, and easy to implement procedures along with cutting-edge information and research on the latest trends in family practice. Both new and experienced chiropractors love these practical and easy to implement systems that create **real practice growth** and **real results**. Each seminar teaches you how to:

- Update your practice systems and procedures
- Market to and attract large quantities of quality patients
- Implement office procedures and systems that will increase production and collections
- Create financial systems that will attract lifetime "paying" patients
- Use contemporary strategies to communicate LCFE™ (Lifetime Care For Everyone) to your patients and community with confidence
- Rekindle your chiropractic spirit and enjoy every minute of your practice

Each weekend seminar warms up with the popular Chiroprac-"Tic" on the Trails. Usually held on a breathtaking trail, mountain or oceanside, these outdoor "walk and talk" sessions with Dr. Eric Plasker are designed to provide a relaxed setting in which to address any obstacles that may be interfering with your practice performance. Often considered one of the highlights of The Family Practice Seminars, Tic on the Trails will help you walk away with a clear path for how to design your ideal chiropractic practice.

Grow your practice and become a part of something bigger than yourself – LCFE – the new vision in chiropractic. Attend a Family Practice Seminar today and **build integrity, credibility and results...** while you build the family practice of your dreams.

Reserve Your Space Today. Seating Is Limited.

Call 1-866-LEAD-DCS (532-3327) to register or to obtain more information, or visit our website at www.thefamilypractice.net

Seminar Schedule

April 19-21, 2002 - "Building an Internally Driven Family Practice"-Family Practice Seminar in Atlanta, Georgia

June 7-9, 2002 - "Creating Extraordinary Results in Your Chiropractic Practice"-Family Practice Seminar in Seattle, Washington

July 19-21, 2002- "The Family Healthcare Leadership Seminar"- Family Practice Seminar in Atlanta, Georgia

THE FAMILY PRACTICE



Family Practice Seminar
Atlanta, Georgia



Tic on the Trails
Stone Mountain, Georgia