



International Chiropractors Association  
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# THE CHIROPRACTIC

# CHOICE

A PUBLICATION OF THE INTERNATIONAL CHIROPRACTORS ASSOCIATION

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## WELCOME!

### Let your voice be heard!

By D.D. Humber, D.C.

As President of ICA, it is my pleasure to welcome you to this very first edition of *THE CHIROPRACTIC CHOICE*. We have put a lot of time and effort into making this publication one that you will look forward to receiving. One purpose of this publication is to provide all chiropractors with a new communications medium that will provide them with the very latest information about ICA and other issues of interest and concern to chiropractors throughout the world.



D.D. Humber, D.C.

In spite of philosophical differences, we consider it a worthy goal to provide objective communication to all chiropractors world-wide for the common purpose of protecting the proprietary privileges of our profession and preserving it as a legally sanctioned separate and distinct profession. I think we can all agree that it is this distinction that makes a *chiropractic choice* possible for every patient. This has been the mission of the International Chiro-

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## QUOTE OF THE MONTH

**"Help countries confront the threat of tobacco in their people. As we move forward, we must keep the alternative firmly in mind: millions of needless and preventable deaths around the world each year."**

DR. GRO HARLEM BRUNDT-LAND

## Chiropractic Gets Nationwide Publicity With Media Coverage of ICA Docs at Pentagon Crash Site

Millions read about chiropractic care at Camp Unity

The story of ICA's team of doctors who worked round-the-clock at the Pentagon disaster site for two weeks following the crash on September 11 continues to receive nationwide coverage even five months after the disaster. The article, published in newspapers throughout the US states helped to create a positive awareness of the doctor of chiropractic, and had a definite impact on the public, military and the federal government.

The article, with the title "Good Citizenship: Stepping Up to Help Rescue Workers" released by NAPS news service was picked up by hundreds of newspapers across the country and reached millions of readers in large cities like Los Angeles to small communities in Oklahoma.

The news story noted how the International Chiropractors Association mobilized its local member doctors soon after the disaster and provided round-the-clock chiropractic care for thousands

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ICA received hundreds of clippings from papers across the nation that published the story about ICA doctors providing round-the clock chiropractic care to rescue and recovery workers at the Pentagon crash site.



## ICA's Annual Pediatrics Conference does it again — Draws a packed house

Program gets enthusiastic A+ rating by participants

If you missed ICA's 10<sup>th</sup> Annual Conference in Colorado Springs in November, you missed one of the best continuing education programs of the year. Despite the trepidation many had of flying because of September 11, there was standing room only when the conference opened on November 9<sup>th</sup> at the world-famous Broadmoor Resort. The energy and enthusiasm of the doctors, students and instructors permeated the

classroom and made the three-day weekend at this beautiful 5-star resort in the foothills of the Rocky Mountains one of the most stimulating and enjoyable ever.

The ICA Pediatrics Conferences, presented by the ICA Council on Chiropractic Pediatrics, have over the years gained a reputation for presenting a superior program that is essentially

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