

**MALTBY**

*continued from page 1*

from 1996-2001. He has been recognized for his voluntary service with numerous awards by the ICAC including the Chiropractor of the Year award in 1995-1996 and the President's Phoenix Award in 2000.

A long-time member of the ICA, Dr. Maltby began to take a leadership role in the ICA in 2002 when he ran for a Board seat as the Western Regional Director and won. Never one to sit on the sidelines, he took his position seriously and became actively involved in many ICA projects. His energy and leadership helped ICA move forward on many projects. After sitting on the Board for two years, Dr. Maltby decided to run for ICA President in 2004 and won with an overwhelming majority. He was returned to office for a second term in 2007 without any opposition.

"Dr. Maltby has earned this historic recognition many times over through



*Dr. John Maltby (California) is presented with the 2007 Chiropractor of the Year Award by last year's Chiropractor of the Year, Dr. Don Harrison (Wyoming).*

his tireless work on behalf of the global development of chiropractic and through his efforts to defend the rights of chiropractic practitioners and patients alike," said ICA Vice President Dr. Daniel J. Murphy. "The chiropractic profession owes a great deal to his dedication, innovative thinking, his commitment to principle and his unique effectiveness in leading the chiropractic

profession in a strong and positive direction," Dr. Murphy said.

During his first term of office Dr. Maltby has opened lines of communication with other chiropractic groups and organizations. He has traveled thousands of miles participating in meetings and being involved in discussions and plans affecting the present and future state of the profession or the chiropractor. It has meant days and weeks away from his practice and patients. In his home state of California he is heavily involved in community and public activities. He has been an outspoken supporter of his Governor, Arnold Schwarzenegger, and worked hard to mobilize doctors of chiropractic and their patients to support the Governor's two successful election efforts.

"I am deeply humbled and grateful for this honor," said Dr. Maltby, upon receiving the award. "It is the highlight of my chiropractic career and I will cherish it for the rest of my life."

Besides being a principled chiropractor, Dr. Maltby is a loving husband and father and a doting grandfather.

**DAMON AND MATTIA**

*continued from page 1*

Dr. Mattia is a long-time member of the ICA and president of the ICA Council on Sports and Fitness. He has served the ICA in many different capacities and was Eastern Regional Director on the ICA Board of Directors till he moved his offices from New Jersey to Orlando. Dr. Mattia looks after many professional athletes including golfers, NFL football players, tennis pros and others, and has done so throughout his professional career. He not only helps a player in pain but many regularly seek his care because chiropractic care helps maximize their performance and prevents certain injuries related to their sport.

Damon had been involved in a violent collision with another player during a game in 2003 which resulted in severe neck and back injuries. He suffered a concussion and continues to have periodic headaches and back pain that he believes are related to that collision and also to day-to-day baseball activities. Damon said that chiropractic adjustments help to relieve his pain and the headaches.

Due to the way baseball players have to run, slide and do other things when playing, their bodies, according to Damon, "get out of whack" and "out of alignment." Chiropractic adjustments not only relieves pain that can be caused by this stress to the body but it helps the body get realigned and back on track. Damon understands that.

According to Peter Abraham of the *Home News Tribune*, Damon has suggested to Yankees' general manager Brian Cashman that a chiropractor be added to the Yankees' medical team and that Cashman has agreed to have one "once or twice for every homestand." Though there is no chiropractor on the medical team now, many of the players regularly see chiropractors on their own.

**MEDICARE SCRUTINY**

*continued from page 19*

hearings, as well as the credibility of its administration, which has been unquestionably damaged by the gross marketing abuses of Medicare Advantage plans showcased at the same hearing and in the media, indicate that there is much work to be done if Medicare is to survive at all in anything resembling its current form.

In this process, ICA has extended an unprecedented outreach to individuals and organizations active on greater Medicare issues, in an effort to incorporate the chiropractic perspective into those discussions and to make sure that the unique, safe and highly cost-effective contribution chiropractic can and does make to the lives of the nation's aging population are fully understood.

<sup>1</sup> "Marketing Misconduct Continues as PFFS 'Pied Pipers' Compete for Beneficiaries". *CalMedicare Advocates News*, April/May 2007.

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