

# FRESH IDEAS

A weekend that will last a lifetime.

Chiropractors improve the lives of thousands of patients every day. The Family Practice and Dr. Plasker are now helping them to enhance their own lives as well.

As part of an expanded new seminar schedule, The Family Practice is now offering three different seminars, each with a unique focus. These seminars will teach doctors and their teams the science behind lifetime chiropractic care and how to apply it to their lives and their practice. We guarantee these seminars have the power to impact the rest of your life.

Join us and see why chiropractors worldwide are setting records, seeing three, four and five generations of families for lifetime care.

Together, we will help make your life and your practice everything you dreamed it would be.



## EVERYTHING LIFETIME CARE SEMINARS\*

FRIDAY

### Friday evenings:

Dr. Plasker will speak on his new book *The 100 Year Lifestyle*, which arrived in bookstores March 1<sup>st</sup>. Sessions are open to doctors, their patients, staff and their community professionals, i.e. massage therapists, accountants, financial advisers, insurance agents, or personal trainers who want to take the quality of their own lives to the next level.

SATURDAY

### Three dynamic sessions for doctors and staff:

#### SESSION I: The Science of Lifetime Care: Science Has Never Meant More to Your Practice

For first-time attendees, doctors and staff who want and need the scientific foundation to validate lifetime chiropractic care. This is a life-changing, confidence-building catalyst for your chiropractic life.

#### SESSION II: The Practice Management of Lifetime Care: Everything New Patients

Learn how to generate an endless stream of lifetime patients from marketing and new patient processing to the high-integrity financial options that make new patient processing easy, fun and very successful.

#### SESSION III: The Practice Management of Lifetime Care: Everything Retention

Learn how to implement high-integrity, million-dollar retention strategies that keep your practice effortlessly running and growing. From daily magic visits and dynamic reexaminations to ongoing patient education that keeps patients involved in your practice year after year after year.



#### DATE

June 8-9  
August 24-25  
September 14-15

#### LOCATION

Boston, MA  
St. Louis, MO  
Alexandria/DC

Master Your Speaking Skills Intensive: July 27-28 • Atlanta, GA  
Lifestyle Expansion Weekends\*: November 2-3 • Atlanta, GA

Register three weeks prior to any seminar and receive a free gift.

Doctors: \$199  
CAs/Spouses: \$99

Register within three weeks of any seminar.

Doctors: \$299  
CAs/Spouses: \$99



FOR MORE DETAILS ON ANY OF OUR SEMINARS VISIT

[WWW.THEFAMILYPRACTICE.NET](http://WWW.THEFAMILYPRACTICE.NET) OR CALL 866-532-3327, EXT. 119 OR 131.

\*Included with Personal Coaching Membership for one DC and one CA.  
Six to twelve CE credits are available and determined by state with an additional fee of \$60.

REGISTER NOW FOR THE FAMILY PRACTICE SEMINARS AT [WWW.THEFAMILYPRACTICE.NET](http://WWW.THEFAMILYPRACTICE.NET)