

Your CA needs a day off or an extra week of vacation? No problem...

Your CA is a human being with personal needs. One of these needs is certainly to have some time off for various reasons. Sometimes there are emergencies that arise suddenly resulting in your CA's absence at a minute's notice, a situation that you have probably found yourself in before. If not, it will undoubtedly happen to you at some point. Have you ever thought that you could practice for an entire day, an entire week or even a whole month without a CA, and your office work would never fall behind?

Now it is possible, but to make this dream reality, you need a fully automated paperless office. The key words being: "fully automated". You may have a "manual" paperless system, however, it is not a great help in these situations because during the time that your CA is absent, you would have to manually enter all data into a computer system. With a "fully automated" system, all data such as billing, soap notes,

special notes, etc, are entered automatically or at a push of a button. Platinum System is the "fully automated" system that you need from check-in to check-out. Many doctors using this system have practiced without a CA, with great success.

On arrival, the patients swipe their Chiropractic Health Card (CHC) at the sign-in computer. The "fully automated" system then calls them automatically (through computer speakers in the seating area) and directs them to the appropriate adjusting area or exam room. In the treatment area, the patient swipes their CHC which opens their Electronic Travel Card (ETC) on the computer screen, displaying at a glance all information needed to treat them, including X-rays. While examining or adjusting your patient, you enter S.O.A.P. notes by pushing pre-programmed buttons on an electronic touchpad, customized to suit your needs. The system then automatically bills the patient

according to his/her situation: Cash patient or insurance patient, including specific information such as co-pay, deductible and approved amounts. Patients leave the clinic without any CA interaction. Five minutes after your last adjustment, you lock the door with all office work done and billing entered accurately, ready to be sent electronically to the clearing house or insurance companies.

This "fully automated" system has clearly revolutionized the way chiropractic clinics operate. But the greatest news of all is... it really works! This is why thousands of chiropractors are already using it. Once you have the system in place, there is one question that will always come to mind: How could I practice chiropractic so long without it?! ■

Platinum System Chiropractic Revolution

How Platinum System can forever change your life for the best...



"Platinum is SO AWESOME! We don't believe at the end of the day how many patients we have seen."

Eric Broad, D.C., Canton, MI

"After 18 years in practice we were fearful of a computer change. We love our Platinum System and the support team is incredible."

Mike and Leslie McClellan, D.C., Rainbow City, AL

Call for more information

**Mark Lewis
USA
West Coast
& Central
1 877 480.5633**



**Lucas Matlock, D.C.
USA
East Coast
1 866 466.7273**



"I believe every practice needs Platinum System in order to make their practice run 100% smoother."

**Shane Hand, D.C.,
Amarillo, TX**

Every day, thousands of chiropractors are using Platinum System. There is only one reason for this unprecedented success in chiropractic:

It WORKS!

International: Call Platinum System at 1 450 678.5101 or 1 866 235.3284 or visit

www.platinumsystem.com

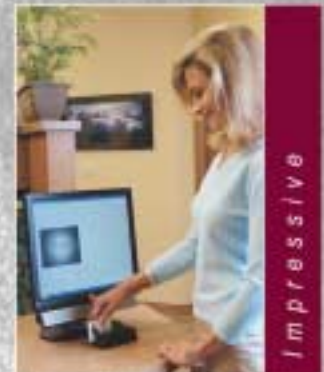
More than can be imagined

Platinum System is the #1 automated paperless system for chiropractic

Platinum System is installed in 15 countries over 5 continents, including 43 states in the USA and 6 provinces in Canada

Our top 3 priorities are:

**Service
Service
Service**



See this incredible fully automated paperless system

AUSTRALIA

Sydney, NSW, March 3, The Intercontinental Hotel

CANADA

Calgary, AB, April 28, -To be determined -

UNITED STATES

Philadelphia, PA, March 3, Philadelphia Airport Marriott Hotel

Ft. Lauderdale, FL, March 3, Sheraton Ft. Lauderdale Airport

Santa Clara, CA, March 10, Santa Clara Convention Center

Chicago, IL, March 10, Hilton Garden Inn

Atlanta, GA, March 24, - To be determined -

Dallas, TX, March 24, The Hilton Anatole

Philadelphia, PA, March 31, Philadelphia Convention Center

