



A Community of Principle and Action

By John K. Maltby, DC, FICA
ICA President

ICA is an impressive, united and caring community. I think this sense of common purpose and our commitment to each other as professional colleagues is what has impressed me the most about ICA over the years. ICA doctors, students and families regularly come together in a steady stream of great events and programs, sharing experiences, concerns, problems and opportunities. From our world-class conferences and international symposiums on pediatrics, fitness, philosophy, to our seminars on whiplash and spinal trauma and wellness, ICA offers doctors of chiropractic great opportunities to sit elbow-to-elbow with like-minded colleagues, to learn and grow.

In the past 12 months, ICA has led the profession in offering exceptional educational programs like those mentioned above. Teaching is the most powerful way I can think of to honor one's values and vision. Come to one of ICA's educational programs and see firsthand what I mean.

I am very excited about our 2007 schedule which includes our 15th Annual Symposium on Natural Fitness with Governor Arnold Schwarzenegger and what is shaping up to be ICA's grandest event of the year — our "Springtime in Wash-

ington" event scheduled for April 27-29th. Preceded by Legislative Day on Thursday, April 26th, an event no one will want to miss, "Springtime in Washington" will include distinguished and expert speakers and will be held in one of the greatest venues in the nation's capital — the Ritz Carlton Pentagon City. I want to extend a personal invitation to all those doctors, CAs and students who have never been to an ICA event to come to Washington and see what I mean by the spirit of community ICA embodies. You are not only welcome, you are wanted!

Since we were established 81 years ago, ICA has historically been the philosophical guardian of chiropractic, fostering and promoting the development of chiropractic as a separate and distinct science, art, philosophy and practice, based on the subluxation and the chiropractic adjustment to restore normal nerve function. This is a body of values that we believe has and will continue to serve the growth and development of the chiropractic profession worldwide, and serve as a powerful uniting force in our efforts to insure that all nations fully enjoy and experience the benefit of chiropractic's unique healing power.

ICA continues to act aggressively to defend the chiropractic profession from the on-going anti-competitive, fear-based

campaign maintained by our critics and competitors, answering each challenge head-on.

We are working hard to defend your right to practice chiropractic within the statutes and regulations established by the civil powers in your jurisdiction, free from the intrusive, damaging, economically driven and anti-patient interference from too many third-party agencies. ICA's landmark x-ray guidelines project, our opposition to the recent "Best Practices" document of The Council on Chiropractic Guide-



ICA President Dr. John Maltby (left) and David Macarian, president of MyoVision, shake hands on the beginning of a new partnership between ICA and MyoVision.

lines and Practice Parameters (CCGPP), and our thoughtful, carefully documented opposition to the nationwide effort by physical therapists in the state legislatures to absorb chiropractic procedures and authorities, with no additional education and testing, all testify to ICA's active commitment to defend you and our profession.

ICA also sometimes makes recommendations on products and services so member and non-member DCs alike can have the benefit of our research and evalua-

tion processes. Such endorsements are, indeed rare, and given only after in-depth evaluations are made. In our 81 year history, ICA has only endorsed five products. In 2007, we are very proud to announce that our list of endorsed products has grown by one very important addition.

ICA's Board of Directors, after an exhaustive study by our Committee on Posture and Technique voted to endorse the MyoVision surface EMG unit, recognizing this product and the company that produces it as a reliable, indeed, exceptional partner for doctors in practice. ICA's Posture Committee reported to the Board that, "It is the opinion of the Committee that the MyoVision SEMG unit benefits the chiropractor in providing an additional method to objectively detect evidence of the subluxation complex and thus helps the patient achieve quality care." These are two values all dedicated chiropractors should cherish, objective documentation of the subluxation, and most important of all, quality patient care.

ICA is living up to the mission set forth by its Founder and first President, Dr. B.J. Palmer, to "...build a global presence for chiropractic because every living person is entitled to the wonders of chiropractic science." In this process, ICA and the chiropractic profession should never hesitate to embrace new technologies and new means of improving chiropractic science, especially when those new technologies mesh as well as MyoVision does with chiropractic's basic principles. ICA deeply appreciates the willingness of innovative companies like MyoVision to partner with ICA. There is much work left to do and a stronger ICA and a stronger chiropractic profession means that you have a more effective ally and partner when your practice is under fire. Help ICA become stronger, become a member.

JOIN ICA TODAY!

Name _____ Date of Birth _____ / _____ / _____
MONTH YEAR

Office Address* _____ Suite _____

City _____ State/Province _____ Zip _____

Country _____

Office Phone (____) _____ Fax (____) _____

Home Address _____ City _____

State/Province _____ Zip _____ Country _____

Home Phone (____) _____ Email Address _____

Chiropractic College Attended _____ Grad. Date _____ / _____

Chiropractic licenses held in: _____

In active practice? Yes No Former SICA member? Yes No Former Field member? Yes No

I hereby apply for membership in the International Chiropractors Association, agreeing to abide by the Constitution, By-Laws, Code of Ethics, all amendments and regulations adopted by the Board of Directors and Officers of the Association under the provisions of the Constitution, and amendments hereafter legally adopted. I also understand that failure to remit dues will result in loss of membership, and all rights and privileges thereof.

Signature of Applicant _____ Date _____

Please charge my: VISA MasterCard American Express Enclosed is a check/money order

Account # _____ Exp. Date _____ Signature _____

MEMBERSHIP CATEGORIES:

FIELD MEMBERSHIP

First year after graduation

- Former Student ICA member (\$50 transfer fee) \$ _____
- Non-Student ICA member (\$85 yr.) \$ _____

Second year after graduation

- Former Student ICA member (\$85 yr.) \$ _____
- Non-Student ICA member (\$75 qtr. / \$300 yr.) \$ _____

Third year after graduation

- Fmr Student ICA member (\$75 qtr. / \$300 yr.) \$ _____
- Non-Student ICA member (\$150 qtr. / \$600 yr.) \$ _____

Fourth year or more after graduation

- (\$150 qtr. / \$600 yr.) \$ _____

INTERNATIONAL — OUTSIDE U.S.

- \$150 yr. (U.S.) Payment may be made by MasterCard/Visa/American Express or International Money Order. Checks drawn on Canadian Banks must have "In US Funds" written after amount. \$ _____

FACULTY — D.C.s (full-time faculty only)†

- Voting (\$75 qtr. / \$300 yr.) \$ _____
 - Non-Voting** (\$110 yr.) \$ _____
- Teaching at (school): _____

LAY** (must be sponsored by two ICA members)

- Faculty non-D.C. (\$85 yr.) \$ _____
- Chiropractic Assistant (\$85 yr.) \$ _____
- Interested individual (\$85 yr.) \$ _____

Plus \$15 non-refundable application fee \$ 15.00

STUDENT** (\$30 one-time fee) \$ _____

TOTAL AMOUNT†† \$ _____

Return application to:
INTERNATIONAL CHIROPRACTORS ASSOCIATION
 1110 North Glebe Road, Suite 650 • Arlington, VA 22201
 1-800-423-4690 or 1-703-528-5000 • Fax: 703-528-5023

* Unless otherwise requested, correspondence will be sent to your office address.
 ** Not eligible to vote in ICA elections
 † Teaching 8 or more academic hours per week at an accredited chiropractic college.
 †† ICA dues are not deductible as a charitable contribution for income tax purposes, but may be deductible as a business expense.