

COLLEGE ROUND-UP

continued from page 7

nificant role in promotion of health."

KC student named chair of Kansas Public Health Association's Student Section

Following the activities of NPHW Cleveland was very pleased to learn that one of their students, Rich King, from Cleveland-KC had been named Student Section Chair by the Kansas Public Health Association. King, who is president of CCKC's Public Health Club, will serve a one-year term.

"This is a wonderful opportunity to be involved in promoting health in the state of Kansas and to interject a chiropractic point of view into the process," King said. "I'm really excited to represent Cleveland and the chiropractic profession."



Rich King

King believes that this experience will help him in his chiropractic career. "I hope to have a health and wellness based practice when I graduate, so I imagine I will be working closely with my state public health association and this is an opportunity to become familiar with how things work," he said.

In his position King hopes to consistently promote the chiropractic perspective, emphasizing healthy living through lifestyle, diet and exercise. He also plans to help raise awareness of how chiropractic care can help with biomechanics, balance, injury prevention and recovery, and overall health.

As a future chiropractor, King believes that it is crucial for doctors of chiropractic to hold positions such as this one.

"The only way we will be represented in the state and national conversation about health care and wellness is if we get involved wherever possible," King said. "No one is going to come to us looking for opinions or sound-bites. We have to crash the party and make ourselves heard."

LIFE UNIVERSITY

Marietta, Georgia

Life's Executive VP first chiropractor named ACE Fellow

Brian McAulay, D.C., Ph.D., Life University executive vice president, recently completed a six-month fellowship with the American Council on Education (ACE), the nation's premier higher education leadership development program.

Following a national search, the Council awarded just 36 coveted fellowships in 2009 to scholars across the U.S. and around the world. McAulay is the first chiropractic college administrator to be selected in the group's 45-year history.

ACE Fellows are matched with a college or university and its president for a six- to 12-month placement of intense, on-site mentorship and special projects. The Program enables participants to immerse themselves in the culture, policies, and decision-making processes of another institution. McAulay completed his fellowship at Georgia College and State University in Milledgeville, Georgia.

The fellows also participated in three week-long, intensive educational conferences with their small group and nationally and internationally recognized speakers and consultants on topics such as strategic planning, public policy issues in higher education, access, financial management and leadership.

Fellows are also expected to travel to a broad range of universities throughout their tenure to learn from the institutions' presidents and senior staff. McAulay met with more than 60 university presidents throughout the year and toured 50 campuses, including several institutions in India.

"This was a unique opportunity for chiropractic education to be present in the inner circle among the most influential institutions and educators who are leading and shaping higher education today," McAulay said. "It was a privilege to learn from them, share the unique attributes and challenges of chiropractic education, and to see first-hand the incredible breadth of higher learning opportunities available in this country."

McAulay also organized a several day tour of Atlanta's higher education institutions for the ACE fellows and hosted them on Life University's campus for a meeting with President Riekeman.

New Leadership Institute develops capacity to serve

Life University's new Leadership Institute is engaging the institution's most energetic, capable and inspired students to explore their inherent gifts of leadership and develop their capacity to serve as agents of change. Admission to the Leadership Institute is by presidential nomination and is typically extended to students in campus leadership positions.

"To nurture an individual's capacity to participate more whole heartedly, more willingly and more effectively in leadership roles, you need to provide a living laboratory for nurturing those skills," President Guy F. Riekeman, D.C., explains. "Through their Institute experiences, we make leadership tangible as we enhance student understanding of personality styles, integrity, management skills, communication strategies and emotional intelligence."

Specifically, select students participate in Presidential Retreats featuring significant interaction with Riekeman and other senior staff, in-depth exploration of leadership topics, ROPES challenge courses and interactive work sessions. One group of scholars recently spent three days at a Colorado ranch immersed in workshops. Students also traveled to Washington, D.C. with President Riekeman to learn how to interact with legislators and impact the political system.

Leadership scholars also complete community service projects of their design to extend their impact to real-world efforts while capitalizing on their growing professional skills. They also enjoy top quality speakers brought to campus who generously share their wisdom through public forums and intimate, "backstage" Q&A sessions.

Because research suggests that a critical step to learning from hands-on experience is also the opportunity to discuss and reflect about the meaning of the experience and results obtained, Leadership Institute Scholars also enjoy numerous opportunities for reflection and dialogue with mentors.

Are You A WHIZ at Whiplash?



Dan Murphy Teaches You More Ways to Help More Patients More Often.

Dr. Murphy, will teach you the necessary physiology and neurology to explain and treat whiplash and spinal trauma. He will not only show you what is injured and how these injured tissues are the source of pain, but explain how they can turn into chronic pain and permanent injuries. After being introduced to the chronic-pain syndrome, you will learn the latest scientific data concerning your examination, treatment, and prognosis of

whiplash and spinal trauma. You will learn more about the clinical basis of the chiropractic adjustment.

This is a semester of information in a weekend!

NEW ERA in Whiplash and Spinal Trauma

2009 NEWEST
Research Applications
with Dan Murphy, D.C.

Aug. 29-30 San Diego
Dec. 5-6 Danbury, CT

Seminar Hours: **12 noon - 7 pm, Saturday**
8 am - 1 pm, Sunday

12 Hours License Renewed in Most States, 4 Hours of Technique in CA

CALL ICA TO REGISTER 800-423-4690

Presented by ICA in cooperation with Life Chiropractic College West