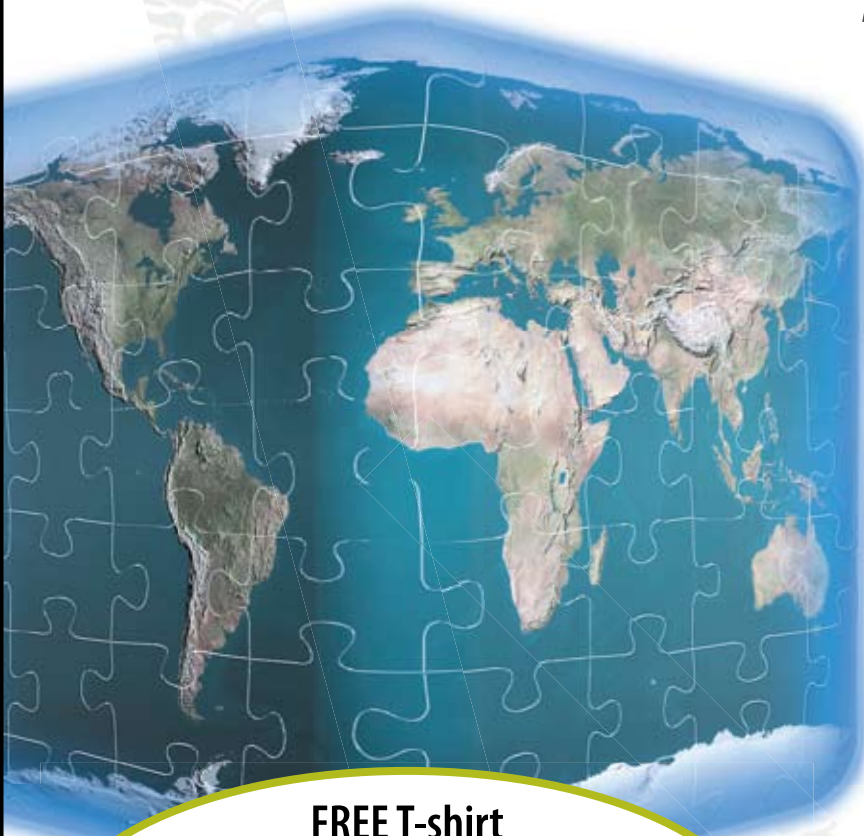


# Introducing Our Newest Coaching Tool

## *Purpose* **CUBED** *planet* x *people* x *profession*



### **Listen, Watch and Grow your practice.**

Every DC has had people in their lives who believed in them. The very person you are today was shaped by someone who genuinely cared to see you grow personally, professionally, and to be successful. Today, many DCs find themselves without mentors, coaches or new ideas. The result is a stagnant practice and a loss of passion for Chiropractic. *Purpose Cubed* is your personal coach and mentor that will inspire you each month to succeed in life and in practice.

The DVD/CD set each month offers a fresh, cutting-edge contrarian concept. They will give you ideas to put into practice immediately. Not only will you benefit from each program, but your CAs will as well. It doubles as a valuable CA training tool. After you finish viewing the DVD and listening to the CD, pass them on to your CAs. Each staff meeting can feature discussion on the concepts mentioned on the latest DVD/CD set. With everybody on the same page, DCs/CAs/Associates will become new patient magnets!

No matter what your current practice looks like, you will grow with *Purpose Cubed*. Technique, location, insurance, and payment type issues aside, the universal principles Dr. Kevin and Dr. Ed offer will infuse growth into your practice the very first month! These concepts are found nowhere else. Use them to stimulate growth, create fun and increase profit in any office. Episodes will include: **Challenges to Change, Training Your Team** and **Above the Line/Below the Line**.

*Purpose Cubed* is like having your own personal coach for the DC and the CA. Listen, watch and grow your practice at home, on your computer, in your car, and even between adjustments! Invest in yourself, and your patients will invest in you.

### **FREE T-shirt and Bonus DVD Offer!**

Pre-pay for a full year of the *Purpose Cubed* program and you'll receive a *Love Has No Color* T-shirt and a FREE Bonus DVD.

**Monthly:** \$49.95    **Full Year:** \$599.00

### **Take Action Now and Call Today!**

*Mention this ad and receive a free gift.*

### **Make the call that will change your life!**

Call today to schedule a FREE one-on-one 30-minute phone consultation with either Dr. Ed or Dr. Kevin.

The **Mentor IV Coaching Program** is not just another marketing gimmick. We teach willing DCs how to create long-term patient relationships based on education and trust, rather than the typical sales-based, "revolving door" system.

### **2009**

#### **Mentor IV Quarterly Seminars in Detroit, MI:**

- **April 18** ..... 8 a.m. to 6 p.m.
- **August 15** ..... 8 a.m. to 6 p.m.
- **November 7** ..... 8 a.m. to 6 p.m.

*Improve Your Practice and Yourself – Register Now!*



**DR. ED PLENTZ**

**DR. KEVIN PALLIS**



**1.800.525.3879**

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