



# PRESIDENT'S CORNER

## ACTION!

By John K. Maltby, DC, FICA  
ICA President

In my last message I talked about the battle to save Chiropractic and the importance of your participation in that battle. In this message I would like to talk about the ICA's plan of action.

First and foremost, we are working harder than ever before to project ICA's presence and positions on key questions about the future of our profession. From the World Federation of Chiropractic (WFC) to the Council on Chiropractic Education (CCE) and on issues before state boards, state legislatures and the US Congress and regulatory bodies, ICA is speaking out.

In response to the recent wave of media attacks, ICA is responding as well as proactively working to provide the media with accurate information about the world's safest drugless healing profession. Silence is surrender, and like you, we understand that only an aggressive and determined effort to educate and inform the public will secure our profession's future.

Here are just a few examples of how we are moving forward.

ICA has established a committee not just to investigate the abuses of man-

aged care companies which discriminate and place ridiculous limits on chiropractic and chiropractors, but to develop a detailed plan through which those abuses can be reigned in. It is clear that both the chiropractor and the public need new protections, best and perhaps only to be secured through the statutes and regulations of the various US states. ICA will be looking at model laws that address such issues as the unilateral revision of contractual terms that result in post-payment demands for refunds, sometimes years after the claim was paid, and other situations in which insurance companies are seeking to use review processes to, in effect, steal chiropractic services by denying claims that meet one set of criteria, but are denied on the basis of another set about which the doctor was unaware.

Recently a research article was published proclaiming the reduced cost of chiropractic care. What many didn't know was that this 'research' was done by a managed care company which restricts patient's access to the chiropractic care they need. It will be the responsibility of this committee to investigate and evaluate these companies and the threat they place to the wel-

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## Become A Lifetime Member

Dear Colleague:

The ICA was started by BJ Palmer 80 years ago. The ICA has been at every major battle that chiropractic has fought during those 80 years. The ICA continues to focus on present day battle, including:

- Chiropractic is about health, not just sore backs
- The scientific basis of chiropractic is that there is a neurological connection between the mechanical integrity of the spine (the subluxation) and systemic health and well-being
- Chiropractic must remain a drug free profession
- Chiropractors should define and control chiropractic. Chiropractic should not be defined and controlled by the government or by insurance companies or their representatives
- Only chiropractors should be allowed to practice chiropractic.

To fight for these and other ICA ideals, we need your continued support. The ICA Board has recently approved a fantastic opportunity to become an ICA member forever. It is the Lifetime Member Category. The Lifetime Member category is modeled after other organizations who have discovered that such a category creates a loyal core of individuals who will always be present and supportive of the organization. Lifetime members retain all privileges and are even given special allowances at ICA sponsored functions. The cost is \$5,000. I have the distinction of being the first ICA Lifetime Member. I wrote a check the day after the ICA Board approved the category.

It is time to become fully committed to the future direction of our profession. I am asking you to become a member of the elite core of the ICA forever by joining this special membership category. Please join me and become a Lifetime member today.

Chiropractically,

Dan Murphy, DC  
ICA Vice President.

# JOIN ICA TODAY!

Name \_\_\_\_\_ Date of Birth \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
MONTH YEAR

Office Address\* \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

Office Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Home Phone (\_\_\_\_) \_\_\_\_\_ Email Address \_\_\_\_\_

Chiropractic College Attended \_\_\_\_\_ Grad. Date \_\_\_\_\_ / \_\_\_\_\_

Chiropractic licenses held in: \_\_\_\_\_

In active practice?  Yes  No Former SICA member?  Yes  No Former Field member?  Yes  No

I hereby apply for membership in the International Chiropractors Association, agreeing to abide by the Constitution, By-Laws, Code of Ethics, all amendments and regulations adopted by the Board of Directors and Officers of the Association under the provisions of the Constitution, and amendments hereafter legally adopted. I also understand that failure to remit dues will result in loss of membership, and all rights and privileges thereof.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Please charge my:  VISA  MasterCard  American Express  Enclosed is a check/money order

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

### MEMBERSHIP CATEGORIES:

#### FIELD MEMBERSHIP

##### First year after graduation

- Former Student ICA member (\$50 transfer fee) \$ \_\_\_\_\_
- Non-Student ICA member (\$85 yr.) \$ \_\_\_\_\_

##### Second year after graduation

- Former Student ICA member (\$85 yr.) \$ \_\_\_\_\_
- Non-Student ICA member (\$75 qtr./\$300 yr.) \$ \_\_\_\_\_

##### Third year after graduation

- Fmr Student ICA member (\$75 qtr./\$300 yr.) \$ \_\_\_\_\_
- Non-Student ICA member (\$150 qtr./\$600 yr.) \$ \_\_\_\_\_

##### Fourth year or more after graduation

- (\$150 qtr./\$600 yr.) \$ \_\_\_\_\_

##### Lifetime Member

- (\$5,000) \$ \_\_\_\_\_

#### INTERNATIONAL — OUTSIDE U.S.

- \$150 yr. (U.S.) Payment may be made by MasterCard/Visa/American Express or International Money Order. Checks drawn on Canadian Banks must have "In US Funds" written after amount. \$ \_\_\_\_\_

#### FACULTY — D.C.s (full-time faculty only<sup>†</sup>)

- Voting (\$75 qtr./\$300 yr.) \$ \_\_\_\_\_
- Non-Voting<sup>\*\*</sup> (\$110 yr.) \$ \_\_\_\_\_
- Teaching at (school): \_\_\_\_\_

#### LAY<sup>\*\*</sup> (must be sponsored by two ICA members)

- Faculty non-D.C. (\$85 yr.) \$ \_\_\_\_\_
- Chiropractic Assistant (\$85 yr.) \$ \_\_\_\_\_
- Interested individual (\$85 yr.) \$ \_\_\_\_\_

Plus \$15 non-refundable application fee \$ 15.00

STUDENT<sup>\*\*</sup> (\$30 one-time fee) \$ \_\_\_\_\_

TOTAL AMOUNT<sup>††</sup> \$ \_\_\_\_\_

Return application to:

**INTERNATIONAL CHIROPRACTORS ASSOCIATION**  
1110 North Glebe Road, Suite 650 • Arlington, VA 22201  
1-800-423-4690 or 1-703-528-5000 • Fax: 703-528-5023

\* Unless otherwise requested, correspondence will be sent to your office address.  
\*\* Not eligible to vote in ICA elections  
† Teaching 8 or more academic hours per week at an accredited chiropractic college.  
†† ICA dues are not deductible as a charitable contribution for income tax purposes, but may be deductible as a business expense.