

# COLLEGE ROUND-UP

## PALMER COLLEGE OF CHIROPRACTIC DAVENPORT

### Students inspire unique program to help practice success

A group of students on Palmer College Davenport campus are taking steps to make their dreams of practice success a reality. While they're at it, they're hoping to help their fellow chiropractic students and new graduates achieve practice success as well. Their road map to success is called Palmer Destination Success: A Journey from Within. The program kicks off with its first semester on March 31, 2007.

Palmer Destination Success began as an undertaking inspired by students, for students, to serve chiropractic. The program is now being executed with the involvement of college resources and personnel. Beginning with a vision from students, PCC administrators and business faculty have taken a hands-on approach with the student team to tailor a program to fit the needs of today's chiropractor. This leading-edge program is designed to develop the critical-thinking skills and abilities students need to build, grow and maintain a successful practice.

Destination Success is a one-day event which will give attendees an opportunity to network with chiropractic students and chiropractors from across the country. The program will include well-known motivational speakers, successful practitioners, a practice strategies expo, lunch and afternoon reception with prizes and drawings for in-demand products and services. Cost for attending is \$40 for students and \$95 for DCs.

Speakers for the first seminar include Bob Proctor, master coach and author who has appeared on Larry King Live and the Ellen Degeneres Show; Bob Dyle, creator and facilitator of the Wealth Beyond Reason program; DCs Dr. Breck Beasley, Matt Harris, Cheryl Langley and Frank Sovinsky.

For more information about this program visit [www.palmerdestination.com](http://www.palmerdestination.com)

## SHERMAN COLLEGE OF CHIROPRACTIC

### Radiology department converts to digital x-rays

Beginning in January, Sherman made the transition to digital x-ray processing. This \$350,000 capital investment is not only a great improvement on the college's technological front, but is expected to make significant improvements in the areas of course presentation, intern learning experiences as well as patient service and care. Total conversion is expected to be complete by July.

"Sherman students will be learning the newest technology available, both in x-ray courses and in practical applications as interns in our on-campus Chiropractic Health Center," said Sherman Radiology Department Chair Dr. Laura Greene. "This is a great advance in both the information and convenience it provides," she said.

Recognizing that not all students may be able to afford this technology immediately following graduation, Sherman will continue to teach traditional x-ray processing. The college retains the capability of taking film x-rays because the x-ray

units remains the same. X-ray analysis courses will focus on the new digitable process to be used in Sherman College's Health Center.

As in the case of other technological advances, the cost of digital imaging will soon be within the reach of the practitioner in the field. To prepare practicing chiropractors with the background knowledge necessary to approach this technology, the x-ray department will present a special workshop on digital x-rays for doctors attending Sherman College Lyceum to be held in May on the college campus.

An additional part of this upgrade includes converting one of the college's x-ray "viewbox-reading" classrooms to a computer lab for x-ray analysis. Computer stations will also be added to the student clinic and the intern ready room for the sole purpose of digital x-ray analysis.

## NORTHWESTERN HEALTH SCIENCES UNIVERSITY

### Vinnie the Vertebrate unveiled as NHSU's new mascot

NHSU has unveiled its new mascot — Vinnie the Vertebrate. Vinnie was first created in 2005 in a coloring contest and has since appeared on various promotional items including rulers, pencils, and erasers. At the college's homecoming and winter gathering Vinnie came to life with the help of a professional costume design company. The costume was funded by Northwestern's Alumni Association.

"It is the intention that the Vinnie costume will be a great way for alumni to gain access to children and families as well as having a positive message to send to parents about chiropractic," said Nicky Simon, community relations coordinator. "Vinnie sends a message to all children and adults to 'Stand Tall' and encourages the benefits of great posture."

In addition to the actual six-foot costume, which will be available for rental, Northwestern Health Science University is developing a program that will allow alumni and other doctors of chiropractic

to use Vinnie to help promote chiropractic and natural health. Doctors of chiropractic will be able to go online to purchase products including a 12-page activity book, a four-page coloring book, an eraser, a set of pencils, stickers and a five-foot growth chart.

For more information about renting Vinnie and purchase of Vinnie-related products go online to [www.nwhealth.edu/communit/alumni](http://www.nwhealth.edu/communit/alumni).

## PARKER COLLEGE OF CHIROPRACTIC

### Dr. Fabrizio Mancini inducted into Wellness Revolution Hall of Fame

Parker College President Dr. Fabrizio Mancini was among 14 individuals installed into the inaugural group of the Wellness Revolution Hall of Fame. The group was recognized during an induction ceremony at Parker Seminars annual event in Las Vegas on February 9, 2007.



The Wellness Revolution Hall of Fame was founded by author Professor Paul Zane Pilzer to honor individuals who have made significant contributions to wellness — changing the world for the better of one person or patient at a time. The members of the Hall of Fame are those who have helped millions of people lead happier, healthier and longer lives.

Dr. Mancini is the fifth president of Parker College, the third largest chiropractic college in the United States.

## PDD DISORDERS—FALLON

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12 months or less.

These findings are important, especially in light of the discussion of secretin, and the secretory mucosa of the small intestines. So it is quite plausible that something that was given to the children, either by way of a vaccination or a medication, could have helped produce the autism.

### Trauma

The role of trauma in the etiology of this condition is somewhat less clear, but it is important to note that trauma in general can lead to serious and even a minor lack of homeostasis. Accidents are the leading cause of morbidity in the pediatric population, and more deaths occur every year in our children through accidents than through any other source. Chiropractic care can restore function to the child in the event of trauma. When the outward signs of trauma do not appear to be present, it is the chiropractor who, when examining the child can locate areas of the body which would normally go undetected as having a distortion in structure, which can ultimately produce a distortion in function.

### Thought

One might say, "How could thought processes in the autistic child have anything to do with their problems?" Many, if not most autistic children have a characteristic obsessive compulsive behavior component to their autism. So while ritualistic behavior is one of the hallmarks of their autism, the OCB keeps the child

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The new Serola Sacroiliac Belt is the same belt in basic function but with a significant change in comfort and grip. The first layer is changed from cotton to an open cell urethane foam. The advantages of the new belt is that it is more breathable, more comfortable, moisture wicking, hypoallergenic, conforms to body curves better, and grips so well that it will not move, even on the most active people.

W W W . S E R O L A . N E T